Stock Selections & Timing

Watercourse Way Holdings, LLC P.O. Box 830396 Richardson, TX 75083-0396 972-680-2366

> May 5, 2014 (data through previous Friday's close Volume 5 Issue 17

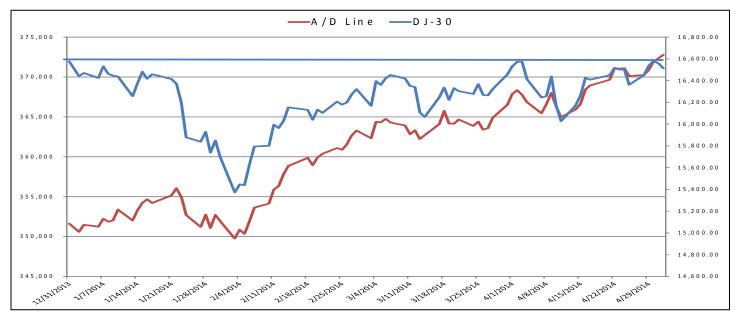
Now What Is It?

f you like to trace ideas backwards in time to their sources, which I do, it would be an interesting exercise to trace technical trading ideas backwards also. I have in a general skim-the-surface way, but nothing too

deep. I ponder this for two reasons.

The first reason is to wonder if the early market technicians sort of invented things as they went along. For example, when does a double top morph into a triple top? Does it add value or was it just a way to maintain a bearish opinion stretched over more time? This is a timely question. As you can see on the chart below, the Dow Industrials, though it did finally close at a record high on the

(Continued on bottom left on page 4)



This is a daily chart of the Dow Jones Industrial Average (blue, left scale) and NYSE advance/decline line (red, right scale).

SCOREBOARD												
YTD	52-week	26-week	13-week	4-week	1-week							
0.3%	9.6%	2.2%	-0.9%	-0.5%	-0.7%							
0.5%	-2.0%	0.5%	0.5%	0.1%	0.0%							
2.3%	18.4%	7.3%	5.5%	0.9%	1.0%							
0.2%	10.3%	5.7%	5.2%	0.6%	0.9%							
	YTD 0.3% 0.5%	YTD 52-week 0.3% 9.6% 0.5% -2.0% 2.3% 18.4%	YTD 52-week 26-week 0.3% 9.6% 2.2% 0.5% -2.0% 0.5% 2.3% 18.4% 7.3%	YTD 52-week 26-week 13-week 0.3% 9.6% 2.2% -0.9% 0.5% -2.0% 0.5% 0.5% 2.3% 18.4% 7.3% 5.5%	YTD 52-week 26-week 13-week 4-week 0.3% 9.6% 2.2% -0.9% -0.5% 0.5% -2.0% 0.5% 0.5% 0.1% 2.3% 18.4% 7.3% 5.5% 0.9%							

CONTENTS

Page 2Stock	
Page 3Dow 30	
Page 4Featured	
Page 5Disclaimers	

Stock Portfolio

ACTION	FOR		PORTFOL			IO DETAIL:	S				Value as	of date:	5/2/2014	
							Closing							
Action			Action	# of	Action		stop as	Yield at	Buy	Start	End	# of	Current	Percent of
Dates	Action	Symbol	Price	Shares	Value	Symbol	of 1/20	buy	Limit	Price	Price	Shares	Value	Total
31-Mar	b.n.	MVC	13.55	200	2,720	GENC			0.75	7.56	10.40	2 270	22 726 76	14.0%
-	buy	-	total portfolio	200	2,720	GENC			9.75	7.56	10.42	2,278	23,736.76	14.0%
			•	CEO	0.507									
31-Mar	buy	TAXI	13.21	650	8,597									
this wou	iid be abo	ut 5% or 1	total portfolio											
7-Apr	sell	PKY	18.19	500	9,085									
	00			000	0,000	MCGC		10.8%	3.00	4.79	3.30	3,300	10,890.00	6.4%
5-May	sell	GOOD		500				. 0.070	0.00	0	0.00	0,000	. 0,000.00	0.0%
·	00	0002		000		MVC		3.8%	14.50	12.71	13.05	1,400	18,270.00	10.8%
								0.070				1,100	,	0.0%
						GOOD		8.6%	17.70	17.45	17.64	500	8,820.00	5.2%
								,					0,0=0.00	0.0%
						TAXI		6.9%	14.00	13.22	13.62	1,250	17,025.00	10.0%
						Above i	n green s	hows end	price still	below bu	uy limit.			
						Show n	below is v	watch list t	for potent	ial purcha	ase at o	below bu	y limit.	
									•	•			•	
						Dividend	ds						10,211.88	6.0%
						Money I	√arket				1.00	80,471	80,471.00	47.5%
											Total V	aluation=	169,424.64	100.0%

REVIEW since last issue

- 5/5 Will take some profits in GOOD. It is at the top of its trading range. I will watch for a pullback.
- 4/28 No changes.
- 4/21 MCGC announced further losses and the stock is down again. It is still undervalued however, so I will sit tight.
- 4/14 No changes. Will sit tight for now.
- 4/7 Raise a bit of cash by selling PKY.
- 3/31 As noted above, I will add to a couple of positions that have sold off, yet remain fundamentally sound.
- 3/24 No changes.
- 3/17 Take profits in NGPC as noted above.
- 3/10 MCGC announced it was cutting its dividend. The stock has sold off hard. But it is still cheap in our estimation. We'll let things settle down and then reappraise. No other changes.
- 3/3 No changes.

	2010	2011	2012	2013	ytd 2014
Stock Portfolio	12.3%	21.4	5.0	15.8	0.3
S&P 500 TR	15.0%	1.9	14.1	28.7	2.3

This shows the returns of previous years, year to date (ytd), and from inception (incptn). It also shows standard deviation (SD).

Dow 30 Portfolio

ACTION I	FOR				PORTFOLI	O DETAIL	S				Value as of	f date:	5/2/2014
							Closing						
Action			Action	# of	Action		Stop as		Start	Ending	# of		Percent of
Date	Action	Symbol	Price	Shares	Value	Symbol	of 5/5	Description	Price	Price	Shares	Value	Total
7-Apr	sell	AXP	86.60	61	5,273								0.0%
7-Apr	sell	GS	158.56	34	5,381								0.0%
7-Apr	sell	HD	77.13	69	5,312								0.0%
7-Apr	sell	PFE	31.20	160	4,982								
7-Apr	sell	V	203.41	25	5,075							-	0.0%
													0.0%
14-Apr	buy	DIA	160.88	338	54,387								
		this will l	be about 5	0% of total									
28-Apr	sell	DIA	164.28	338	55,517								
						TO BE A	ADDED, IF A	ABOVE:	BUY STOP				
						UNH	74.00		75.05		70		about 5%
							sell stop		buy stop				
						TO BE A	DDED, IF E	BELOW:	BUY LIMIT				
						Money I	Market			1.00	109,784	109,783.70	100.0%
										Total \	/aluation=	109,783.70	100.0%

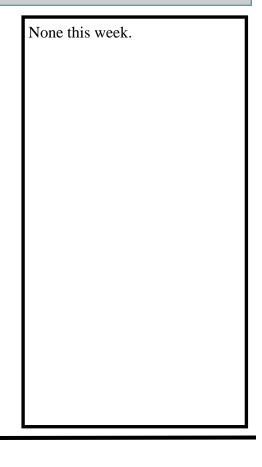
For this portfolio, we seek to outperform the Dow Industrials using proprietary timing and weighting formulas of the underlying thirty stocks of the Dow Industrials . We also will use the ETF that tracks the same. The symbol is DIA.

We monitor the underlying individual stocks for buys and sells in order to overweight the portfolio to what is expected to outperform and underweight the portfolio with what is expected to underperform.

REVIEW since last issue

- 5/5 Buy the position above, if at quarter to the close it is above its buy stop. If purchased, then monitor the sell stop.
- 4/28 Take profits in DIA. It has returned to previous top area, so time to exit. I expect a pullback and will see about reentering then. No individual DJ 30 stocks have set up buy signals.
- 4/21 The DIA is back to previous top area, so I have raised the stop to reflect this. If it pulls back, I expect to reenter at lower prices in anticipation of further rally thereafter. So this is a trade only. No other DJ 30 stocks have set up buy triggers.
- 4/14 Stopped out last week, but the DIA is at another inflection point. It needs to close above the buy stop price noted above. If it does, we will reenter the market. If it does not, will stand aside.
- 4/7 If today's selloff holds, I expect the positions above to be stopped out. I will watch for reentry points.
- 3/31 As noted above, make the purchases. Also note the stop levels. KO is very tight.

New recommendations



(Continued from page 1)

third try has for all intents and purposes set up a triple top. Wasn't the double top sufficient or was it just noise? It's a "known only in hindsight" problem that doesn't help today. Sort of like the old 5/3 wave theory.

The second reason I mention this is I recently stumbled across a review of the Dow Theory's (DT) history. The point of the paper was that the DT actually was useful in forecasting the market, but the early analysts actually misunderstood DT applications. The rules were misapplied. As a result of their apparent erroneous conclusion that the market cannot be timed, it instead led to the better known "random walk" expla-

nation of market prices. In turn this led to Modern Portfolio Theory (MPT) that says rational investors discount markets immediately. Again, the market cannot be timed is the conclusion.

However, more recently MPT has been challenged by behavioral economics that says investors in fact are not rational. The market does swing irrationally between overvalued and undervalued extremes.

So, in the short-term, perhaps, markets cannot be predicted, but over the longer-term, markets might be.

What's the application of this for today's markets? They remain overvalued. They need to drop about 50% to become under-

valued. In the meantime, the trends remain higher and the markets now are back "in gear". The DT suggests all is right in the world for the intermediate-term, but the longer-term value measures suggests another severe bear market will take place.

Stay tuned.

As a reminder, I will be holding two workshops at the upcoming MoneyShow in Las Vegas next month (May) and will be a participant on an investment panel selected from the top performing newsletters. You may find more information at moneyshow.com. If you register to attend, please mention me. I hope to see you there.

Descriptions & Disclosures

PORTFOLIO DESCRIPTIONS (pages 2 and 3)

Our guiding goal is to provide the most return with the least risk.

The two portfolios were started on 1/1/10 with \$100,000. Beginning in 2012 (12/31/11), the official portfolio for measuring the newsletter performance is the Stock Portfolio only.

Portfolio changes will usually be made at the close on Monday (the day this eNewsletter is posted), or if a position is stopped out, the close that day, unless otherwise noted.

Portfolios are updated through the preceding Friday's close.

Stock dividends are paid in cash. Interest is assumed to be zero for the money market (cash) position. Commission costs to buy and sell are assumed to be \$10.00 per trade.

The S&P 500 TR (total return) includes dividend reinvestment.

SUBSCRIPTIONS: To receive *Stock Selections & Timing*, you may subscribe in one of three ways. You may subscribe on the web site InvestmentST.com using PayPal or call 1-800-800-6563 for credit card orders (Discover, American Express, Visa, Mastercard) or send a check to the address on the front page. Subscriptions may be tax deductible.

The recurring monthly subscription is \$49.00. An annual subscription is \$395.00. Subscribers receive this weekly eNewsletter. There is no mailed issue. Subscribers retrieve the current issue at the web site InvestmentST.com by logging in using a log in name and password. There may be emailed hotline reports between issues.

Unless otherwise noted, the weekly eNewsletter is posted by 2:05 PM central time every Monday, except for holidays and then on Tuesday. It may contain actionable, specific buy or sell advice to take that day or during the week. Symbols, rather than names, are the official identification used for activity.

GUARANTEE: Subscriptions may be cancelled at any time. Annual subscriptions are refundable for the term remaining with a one month minimum charge of \$49, using a 12-month count. A monthly subscription just expires.

PUBLISHER: Watercourse Way Holdings, LLC publishes this newsletter.

REPRINTS: This eNewsletter is intended for subscribers only, reprints are not permitted. Please do not share.

DISCLAIMER: The information contained herein is assembled from sources who are believed reliable, but the accuracy of data or advice cannot be guaranteed. Past performance does not guarantee future performance. Portfolio values include a commission of \$10/trade, dividends in cash. The S&P 500 Total Return is a broad based equity index and may or may not be useful in comparing returns. Security values fluctuate. Information is provided without consideration for your personal situation. Watercourse Way Holdings, LLC its members and associates may or may not invest identically to or at the same time as portfolios or advice shown herein. They may or may not own company shares mentioned herein and may or may not buy and sell at any time.

COPYRIGHT: Copyright, 2010-2014, Watercourse Way Holdings, LLC. All rights reserved.