ETF Selections & Timing

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October 4, 2010 (data through previous Friday close)

Volume 1

Issue 37

Short-Term Top

It is always interesting to look back and try to correlate the market's moves with investor emotions. Sometimes we can clearly see the turning points. It's an art though, not a science. It also doesn't always work to perfection.

For example, remember

back in July when the market looked like it would plunge? The majority of services became very bearish. I countered that the "new" low was part of the same correction pattern and that the market should bottom.

More recently we are seeing the opposite. Advisors and

investors are increasingly bullish. Yet we are at a market high.

It's not how we want to invest; that is, getting bearish at the lows and bullish at the highs. We want to try to "buy

(Continued on bottom right on page 6 see REVIEW)



The chart shows the daily S&P 500 with red smoothed line an 80-day moving average and orange line a relative comparison to the bond market. The lower part shows blue volume and red spikes as possible trading signals.

SCOREBOARD

Model	YTD	52-week	26-week	13-week	4-week	1-week
ETF Income Portfolio	6.3%		5.2	4.4	1.2	-0.1%
ETF Growth Portfolio	6.6%		4.0	8.3	1.9	0.7%
Aggrgt Bond (AGG)	4.9%		4.3	1.4	0.2	0.1%
Wilshire 5000	4.4%		-1.3	12.6	5.3	0.1%

CONTENTS

Page 2-3Income
Page 4-6Growth
Page 7Database
Page 8Disclaimers
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Income Portfolio

ACTION	FOR				PORTFOL	IO DETAILS	3				Value as of	date:	10/1/2010
Action			Action	# of	Action		Closing		Start	Ending	# of	Current	Percent of
Date	Action	Symbol	Price	Shares	Value	Symbol	Stop	Description	Price	Price	Shares	Value	Total
						PHB			17.71	18.31	2,043.9	37,423.72	35.2%
7-Sep	sell	PHB	18.02	600	10,812	TIP	106.80		104.93	109.22	120.6	13,171.36	12.4%
7-Sep	buy	AGG	108.33	120	13,000	BSV			80.25	81.68	203.8	16,644.18	15.7%
						AGG			105.13	108.26	168.6	18,248.74	17.2%
27-Sep	sell	PHB	18.20	600	10,920	PCY			27.65	27.85	651	18,130.35	17.1%
27-Sep	sell	BSV	81.70	100	8,170								
27-Sep	buy	PCY	27.65	651	18,000								
4-Oct	sell	PHB		1,000									
						Money M	1arket			1.00	2,710	2,710.00	2.5%
										Total \	√aluation=	106,328.35	100.0%

SYMBOL	NAV	RoC
TBF	41.11	
PFF	39.91	43.80%
BWX	59.40	37.98%
PCY	27.60	34.98%
HYG	88.75	30.19%
TLT	103.50	29.85%
TLH	120.62	29.56%
LQD	112.10	28.55%
IGOV	104.46	28.04%
PHB	18.19	27.56%
IEF	98.28	24.98%
FXE	134.41	22.96%
PLW	29.46	22.79%
TIP	108.71	19.52%
GVI	110.06	12.99%
BND	82.26	12.69%
AGG	108.14	12.59%
BSV	81.60	6.63%
MBB	108.81	3.29%
SHY	84.34	2.61%
PST	40.00	-72.94%
TBT	32.50	-91.34%

WEEKLY REVIEW and PREVIEW

Take actions to buy and sell as noted above.

PHB is back to the top of its range, so I'm again selling a portion. Put the proceeds back into the money market.

Income Charts

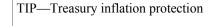


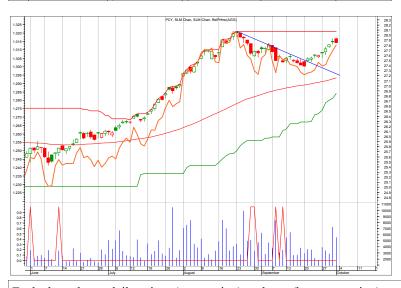
PHB—high yield ETF.

10/4/10 Take further profits on the rally.

9/27 Take profits and redeploy as noted on page 2.

9/20 PHB is rallying back into resistance. I'll watch for more profit-taking points.





PCY—-Emerging Market Sovereign Debt

10/4/10 Should make a new high, else consolidation period ahead.

9/27/10 Good buying opportunity.

Each chart shows daily prices (top portion), volume (bottom portion), a moving average (smoothed red line on price portion, a relative strength indicator between the ETF and AGG (Aggregated bond ETF) (orange line), and red spikes. The spikes show potential places to buy and sell short. If the moving average is trending down, the spike shows a potential sell shorts. If the moving average is trending up, the spike shows potential buys. The charts do not show selling or covering signals.

Growth Portfolio

ACTION	ACTION FOR PORTFOLI			O DETAILS					Value as of date:				
Action			Action	# of	Action		Closing		Start	Ending	# of	Current	Percent of
Date	Action	Symbol	Price	Shares	Value	Symbol	Stop	Description	Price	Price	Shares	Value	Total
						LONG E	ΓFs-						
23-Aug	sell	ILF	45.41	226.3	10,276	IWR	85.00		82.25	90.67	21.5	1,949.41	1.8%
						ICF	61.00		57.42	62.24	174.2	10,842.21	10.2%
30-Aug	buy	WR	82.17	120.0	9,860	ΙΥΜ	58.00		61.38	65.56	162.9	10,679.72	10.0%
30-Aug	buy	EWS	12.14	400.0	4,856	XLU	30.00		30.67	31.56	300.0	9,468.00	8.9%
30-Aug	buy	XLU	30.67	300.0	9,201								
7-Sep	sell	FXI	40.54	259.9	10,536	RSW			47.93	47.56	200.0	9,512.00	8.9%
13-Sep	buy	IGW	43.72	230.0	10,056								
30-Sep	sell	IGW	47.31	230	10,881	SHORT	ETFs-						
30-Sep	sell	EWS	13.21	400	5,284	RSW is a	a 200% s	short position					
30-Sep	sell	WR	90.34	220	19,875								0.0%
30-Sep	buy	RSW	47.93	200	9,586								
						Cash fro	m short					-	0.0%
						Money N	/larket			1.00	64,129	64,129.00	60.2%
										Total \	/aluation=	106,580.34	100.0%

WEEKLY REVIEW

Changes were sent out in an emailed hotline last Thursday 9/30/10.

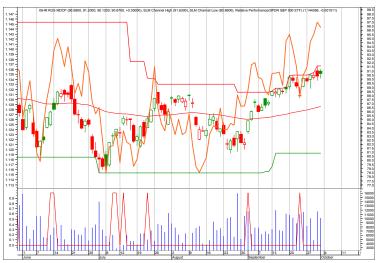
RSW is an inverse fund that is 200% short the S&P 500.

I had said sell half of IWR, but put down 220 shares, so used 220, rather than 110.

See performance rankings of the equity oriented ETFs on page six.

Growth Charts







XLU—-Utilities

10/4 Should perform relatively well.

IWR—Russell mid-cap index

10/4/10 Pullback in progress. Will look to reenter on correction.

9/20/10 IWR gapped through its consolidation top. This is bullish.

9/13/10 IWR has formed a nice head and shoulders pattern. Today (Monday 9/13/10) may prove to be the breakout point. If so, it is projected to rise to a first target of about 95

ICF—-REIT

10/4/10 Uptrend intake.

9/20/10 Except for the low volume, things appear positive.

9/13/10 ICF is projected to move at least another 10% higher from here.

Each chart shows daily prices (top portion), volume (bottom portion), a moving average (smoothed red line on price portion), a relative performance indicator between the ETF and S&P 500 (orange line), and red spikes. The spikes show potential buy and sell short signals. Generally speaking, it the moving average is trending down, the spike shows a potential sell short. If the moving average is trending up, but the ETF declines, the spike shows a potential buy. The charts do not show selling or covering signals.

ETF Growth Performance Page

SYMBOL	NAV	RoC
EWD	28.97	139.13%
EWM	13.85	
EZA	67.95	
EWZ	78.12	
EWY	54.44	115.15%
EWH	18.32	115.04%
EWS	13.42	113.54%
ICF	62.24	112.10%
ILF	51.05	
RWR	57.63	
EEM	45.43	
EPP	44.73	
IYM	65.56	102.03 %
EWA	23.99	98.79%
IYR		
	53.14	98.60%
EWO	20.13	90.72%
IAU	12.91	90.52%
GLD	128.91	90.04%
VCR	53.82	
EWW	53.90	
EWT	13.63	
IGV	52.09	85.49%
VBK	67.10	85.03%
PGJ	26.42	84.44%
DSG	93.76	82.97%
EWK	13.38	81.96%
EWN	20.48	79.96%
VO	66.52	77.96%
VB	63.74	77.60%
IGN	29.68	77.45%
XLY	33.45	77.45%
VAW	71.69	76.60%
XLI	31.31	76.26%
IWP	49.90	75.90%
VXF	47.77	75.78%
QQQQ	49.01	75.24%
EWG	22.21	73.36%
IWR	90.67	72.36%
EWU	16.63	70.82%
IXP	57.82	70.45%
VBR	59.94	70.41%
IYC	61.17	70.33%
IWS	40.61	69.52%
IYJ	57.92	69.50%
EWC	28.33	68.60%
IWM	67.86	68.34%
IYT	81.46	67.78%
RSP	42.50	67.05%
DSV	61.42	66.98%
PEY	8.35	65.65%
IEV	38.25	63.78%
	55.20	33.7070

VGT	55.60	62.58%
PWO	44.10	62.48%
EWL	22.88	60.92%
IGM	54.59	60.31%
IGE	35.22	60.21%
EWQ	24.15	60.05%
IYW	57.81	59.45%
ELG	51.08	58.87%
EFA	55.47	58.70%
XLK	23.03	58.19%
DVY	47.07	56.85%
EZU		
	34.89	55.80%
VUG	55.10	55.49%
XLB	33.21	52.89%
VTI	58.63	51.23%
IXN	55.67	51.15%
IGW	47.26	50.40%
IYY	57.41	50.25%
ISI	51.95	49.28%
VV	52.29	48.35%
FXI	43.10	47.59%
FEU	33.65	47.59%
PWC	39.48	47.06%
100	58.92	46.77%
VDC	70.85	46.03%
IYK	59.38	44.95%
IXC	34.46	44.68%
FEZ	37.04	43.79%
XLE	56.81	42.54%
ELV	59.41	42.07%
DBC	24.16	41.99%
IXJ	50.85	41.67%
EWI	16.94	40.46%
	54.55	40.46%
VHT	44.39	
IXG		39.84%
XLP	27.93	38.31%
OEF	51.76	38.31%
IYE	32.73	38.28%
DGT	54.68	38.00%
IYH	63.24	36.10%
IDU	76.79	35.73%
VPU	66.86	35.45%
VFH	29.85	33.06%
EWP	40.87	32.83%
XLU	31.55	32.60%
IYF	52.46	32.51%
XLV	30.49	31.85%
XLF	14.50	28.68%
ITF	43.05	21.89%
EWJ	9.90	19.52%
IBB	84.00	12.06%
IYG	51.55	11.84%
0	31.00	11.0-7/0

The two columns to the left show the rankings of the equity oriented ETFs in our database through the previous Friday's close.

These rankings are based on momentum indicators around which we generally want to trade. Our general strategy is to invest with the stronger performing ETFs by investing with the main trend and against the minor trend down. This means that in a bear (down) market, we want to short the funds that rally against their main trend downward. In a bull market, we want to buy during selloffs with the main trend up.

(Continued from page 1) REVIEW
in fear" and "sell in greed". In

other words, we want to try to buy at lows and sell at highs. But they work in tandem. To have the capital available at lows, we have to sell at highs.

So, with that in mind, I sent out a special emailed hotline last Thursday 9/30/10. In it I said to take some profits and initiate a short position. The reasoning was that the market had come a long way in a short period. It was also at a short-term resistance area. You can see this on the chart on page 1.

Basically the market was realizing what I've been saying all along. The economy is not in that bad of shape. Yes, things have slowed down, but it is still expanding. As such, it is not contracting, which would imply a recession.

So, I expect a market pull-back here and will look to reenter at lower levels.

ETF Database

Security (1997) Security (Exchange Traded Fund	Symbol	Base	Provider	Exchange Traded Fund	Symbol	Base	Provider
Section Control Cont			Broad	streetTRACKS			Intrntl	iShares
Section Control Cont	DIAMONDS	DIA	Broad	PDR Services LLC	iShares MSCI-Mexico	EWW	Intrntl	BGI
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Descriptions & Disclosures

PORTFOLIO DESCRIPTIONS (pages 2 and 3)

Our guiding goal is to provide the most return with the least risk consistently over time through bull and bear markets.

Income Portfolio, page2: Uses a proprietary selection methodology on all of the monitored bond-oriented ETFs to pick the top ETFs. I then use a proprietary timing model to decide whether to buy, sell, hold, or avoid.

Growth Portfolio, page 3: Uses the same methodologies as in the Income Portfolio, except as it is applied to stock-oriented ETFs.

All portfolios were started on 1/1/10 with \$100,000.

Portfolio changes will usually be made at the close on Monday, unless otherwise noted in any emailed hotline update. Issues are normally posted on Mondays by 1:30pm cst.

Portfolios are updated through the Friday close the week before.

Dividends are reinvested in additional shares. Commissions of \$5/trade and short-term redemption charges, if any, are applied. Interest is zero for the money market (cash) position.

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Unless otherwise noted, the weekly eNewsletter is posted by 1:30 PM central time each Monday, except for holidays and then on Tuesday. It may contain actionable, specific buy or sell advice to take that day at the Monday close in each portfolio. Portfolio data will be updated through the previous Friday's close. Fund symbols, rather than names, are the official identification used for activity.

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