# ETF Selections & Timing

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September 13, 2010 (data through previous Friday close)

Volume 1

Issue 34

### Are Things Not Quite That Bad?

The market peaked last April and declined into July. Corrections are a good thing, offering a chance to buy.

But the question is always should we really be buying? What's ahead? Which direction will the next big move be in?

Given that the market de-

clined on fears of a double-dip recession, that would be the question. Are we really heading back into another recession? If we are, then we need to bail and sell short. But it we're not, then we need to keep buying.

What's interesting to note in all this fear is that some pun-

dits believe we never even left the first recession or worst still that we are in a depression. Great fears have been built up the last two quarters. So, when we see some indicators come in better than expected, the market

(Continued on bottom right on page 6 see REVIEW)



The chart shows the daily S&P 500 with red smoothed line an 80-day moving average and orange line a relative comparison to the bond market. The lower part shows blue volume and red spikes as possible trading signals.

#### **SCOREBOARD**

Model	YTD	52-week	26-week	13-week	4-week	1-week
ETF Income Portfolio	4.8%		3.2	4.6	1.1	-0.2%
ETF Growth Portfolio	4.3%		1.7	1.9	2.5	-0.3%
Aggrgt Bond (AGG)	4.2%		2.9	1.7	-0.5	-0.5%
Wilshire 5000	0.5%		-3.6	0.8	3.1	1.3%

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## Income Portfolio

ACTION	FOR		ACTION FOR PORTFOLIO			O DETAILS					Value as of	9/10/2010	
Action			Action	# of	Action		Closing		Start	Ending	# of	Current	Percent of
Date	Action	Symbol	Price	Shares	Value	Symbol	Stop	Description	Price	Price	Shares	Value	Total
10-May	buy	PHB	17.75	563.4	10,000	PHB			17.71	18.08	2,626.7	47,491.53	45.3%
						TIP			104.93	107.53	120.6	12,967.56	12.4%
17-May	sell	PHB	17.47	300	5,241	BSV			80.25	81.27	303.8	24,687.63	23.5%
17-May	buy	AGG	105.13	47.6	5,000	AGG			105.13	107.50	168.2	18,079.24	17.2%
25-May	sell	TIP	105.70	120	12,684								
25-May	buy	BSV	80.53	149.0	12,000								
7-Sep	sell	PHB	18.02	600	10,812								
7-Sep	buy	AGG	108.33	120.0	13,000								
						Money M	larket			1.00	1,620	1,620.00	1.5%
										Total \	√aluation=	104,845.96	100.0%

SYMBOL	NAV	RoC
TBF	41.67	
PFF	39.91	49.68%
PCY	27.47	37.10%
TLT	102.32	27.96%
TLH	119.21	25.88%
HYG	88.33	24.86%
LQD	110.85	23.90%
PHB	18.08	23.47%
PLW	29.23	21.62%
IEF	96.78	17.29%
BWX	56.49	13.30%
TIP	107.53	12.83%
GVI	109.37	10.22%
BND	81.80	9.96%
AGG	107.50	9.58%
BSV	81.27	4.86%
MBB	108.91	3.59%
IGOV	100.57	3.15%
SHY	84.09	1.34%
FXE	126.66	-18.96%
PST	41.31	-61.14%
TBT	33.44	-91.94%

# WEEKLY REVIEW and PREVIEW

No changes this week.

### **Income Charts**



PHB—high yield ETF.

PHB is rallying back into resistance. I'll watch for more profit-taking points.

TIP—Treasury inflation protection

Relative strength is lagging on the bigger picture, but shorter-term it made a recovery high.

BSV—short term bonds

Still a good buying areas.

Each chart shows daily prices (top portion), volume (bottom portion), a moving average (smoothed red line on price portion, a relative strength indicator between the ETF and AGG (Aggregated bond ETF) (orange line), and red spikes. The spikes show potential places to buy and sell short. If the moving average is trending down, the spike shows a potential sell shorts. If the moving average is trending up, the spike shows potential buys. The charts do not show selling or covering signals.

### **Growth Portfolio**

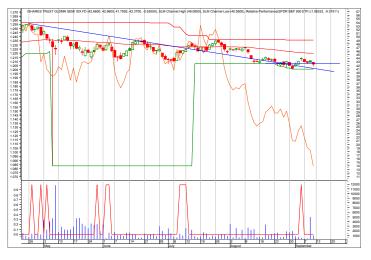
ACTION FOR PORTFOLI			O DETAILS	3				Value as of	date:	9/10/2010			
Action			Action # of Action Closing Star		tion # of Action		Start	Ending	# of	Current	Percent of		
Date	Action	Symbol	Price	Shares	Value	Symbol	Stop	Description	Price	Price	Shares	Value	Total
						LONG E	TFs-						
23-Aug	sell	ILF	45.41	226.3	10,276	IWR	81.43		82.25	87.16	241.5	21,049.14	20.2%
						IGW	40.00						
30-Aug	buy	WR	82.17	120.0	9,860	ICF	55.30		57.42	62.34	174.2	10,859.63	10.4%
30-Aug	buy	EWS	12.14	400.0	4,856	ΙΥΜ	55.85		61.38	61.94	162.9	10,090.03	9.7%
30-Aug	buy	XLU	30.67	300.0	9,201								
7-Sep	sell	FXI	40.54	259.9	10,536	EWS	11.80		12.14	12.74	400.0	5,096.00	4.9%
						XLU	30.00		30.67	31.44	300.0	9,432.00	9.0%
13-Sep	buy	IGW		230.0									
						SHORT	ETFs-						
													0.0%
													0.0%
						Cash fro						-	0.0%
						Money N	/larket			1.00	47,731	47,731.00	45.8%
										Total '	Valuation=	104,257.79	100.0%

### **WEEKLY REVIEW**

Will buy IGW today (Monday) at the close. It looks like a potentially high reward, low risk trade. I've noted the closing stop price in the box to the right. The way to use the "closing stop" is to check and see if the fund will close below the stop on any particular day. If it appears that way at quarter to the market's close, then sell that day.

See performance rankings of the equity oriented ETFs on page six.

### **Growth Charts**







#### IGW—-Semiconductor Index

This fund may end up being a quick trade, but it looks as though it has set up a low risk high reward trade.

#### IWR—Russell mid-cap index

IWR has formed a nice head and shoulders pattern. Today (Monday 9/13/10) may prove to be the breakout point. If so, it is projected to rise to a first target of about 95

#### ICF—-REIT

ICF is projected to move at least another 10% higher from here.

Each chart shows daily prices (top portion), volume (bottom portion), a moving average (smoothed red line on price portion), a relative performance indicator between the ETF and S&P 500 (orange line), and red spikes. The spikes show potential buy and sell short signals. Generally speaking, it the moving average is trending down, the spike shows a potential sell short. If the moving average is trending up, but the ETF declines, the spike shows a potential buy. The charts do not show selling or covering signals.

### ETF Growth Performance Page

SYMBOL	NAV	RoC
EWM	13.41	132.70%
ICF	62.34	
RWR	57.66	
IYR	53.04	
EWS	12.74	
EWD	26.45	
EWY	50.92	
IGV	50.69	
EZA		
EWA	62.08	
EPP	22.70	
	42.16	
IYM	61.94	
ILF	47.34	
EWZ	70.91	
EWH	16.87	
VCR	51.23	
EEM	42.26	
IYT	79.72	72.21%
VAW	69.09	
XLY	32.29	
XLI	30.40	
VO	63.65	
EWL	22.38	
IWS	39.38	63.31%
XLB	32.82	
GLD	121.73	
IAU	12.18	62.20%
IWR	87.16	60.87%
EWC	27.24	60.14%
EWW	50.47	59.56%
IWP	47.45	58.65%
IYJ	56.07	57.74%
EWT	12.66	56.33%
RSP	41.06	
IYC	58.63	
QQQQ	46.60	
VBK	62.55	
VXF	45.16	
DVY	46.05	53.29%
VB	60.05	
DSG	87.46	
PEY	8.08	51.18%
VBR	56.95	50.49%
IXP	54.93	
DSV	58.68	
IYK	58.54	48.28%
EWU	15.85	
PGJ	24.28	
VDC	69.28	
XLU	31.44	41.49%
IWM	63.72	
1 V V IVI	03.72	+1.1470

	=0.00	40.4704
IDU	76.09	40.47%
IGN	27.42	
VPU	66.28	40.32%
IGE	33.47	40.03%
VTI	56.69	38.93%
VUG	52.76	38.90%
IYY	55.61	38.71%
ELV	58.51	38.03%
ELG	48.64	37.86%
ISI	50.40	37.85%
XLP	27.52	37.79%
VV	50.75	37.52%
EFA	52.81	36.57%
EWK	12.21	35.86%
IEV	36.11	34.91%
VFH	29.76	33.76%
PWO	41.46	33.65%
PWC	37.83	32.90%
FXI	40.79	31.52%
XLK	21.74	31.10%
XLF	14.53	31.03%
IXG	43.37	30.95%
IYF	52.14	30.84%
VGT	51.91	29.67%
OEF	50.55	29.61%
FEU	32.29	29.29%
IYW	54.19	28.61%
IGM	51.05	27.86%
EWN	18.77	27.64%
100	56.58	26.09%
EWO	17.91	25.77%
IXJ	49.14	
DGT	53.00	
IYH	61.53	23.57%
XLE	54.52	
DBC	23.20	
VHT	52.66	22.59%
EWG	20.43	21.64%
XLV	29.77	21.09%
EWQ	22.40	19.69%
IXN	52.29	19.31%
IYE	31.47	19.25%
EWJ	9.80	15.92%
ITF	42.59	15.47%
FEZ	34.83	14.01%
EZU	32.38	13.82%
IXC	32.46	13.06%
IBB	84.00	12.06%
EWP	38.72	9.49%
IYG	51.32	5.30%
EWI	15.77	-1.52%
IGW	42.37	-1.32 % -5.91%
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The two columns to the left show the rankings of the equity oriented ETFs in our database through the previous Friday's close.

These rankings are based on momentum indicators around which we generally want to trade. Our general strategy is to invest with the stronger performing ETFs by investing with the main trend and against the minor trend down. This means that in a bear (down) market, we want to short the funds that rally against their main trend downward. In a bull market, we want to buy during selloffs with the main trend up.

(Continued from page 1) **REVIEW** rallies accordingly. That's been the pattern.

The backdrop is still a very accommodative Fed. They will do what's necessary to keep short-term interest rates low, but they have also clearly signaled their willingness to reduce long-term rates. As well, the Government is also exploring fiscal ways to move the economy forward.

In the meantime, however, the rest of the world is still signaling expansion. China's industrial production climbed 14%. Better than expectations. Bank capital is better than expected and they've extended the term required to bolster that. Watch also for a pick up in M&A activity. Corporate earnings have rebounded past financial crisis levels, yet interest rates are far below those times. Things are cheap.

All in all, I remain bullish on stocks for now.

## ETF Database

Security (1997)   Security (	Exchange Traded Fund	Symbol	Base	Provider	Exchange Traded Fund	Symbol	Base	Provider
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### **Descriptions & Disclosures**

#### **PORTFOLIO DESCRIPTIONS (pages 2 and 3)**

Our guiding goal is to provide the most return with the least risk consistently over time through bull and bear markets.

Income Portfolio, page2: Uses a proprietary selection methodology on all of the monitored bond-oriented ETFs to pick the top ETFs. I then use a proprietary timing model to decide whether to buy, sell, hold, or avoid.

Growth Portfolio, page 3: Uses the same methodologies as in the Income Portfolio, except as it is applied to stock-oriented ETFs.

All portfolios were started on 1/1/10 with \$100,000.

Portfolio changes will usually be made at the close on Monday, unless otherwise noted in any emailed hotline update. Issues are normally posted on Mondays by 1:30pm cst.

Portfolios are updated through the Friday close the week before.

Dividends are reinvested in additional shares. Commissions of \$5/trade and short-term redemption charges, if any, are applied. Interest is zero for the money market (cash) position.

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Unless otherwise noted, the weekly eNewsletter is posted by 1:30 PM central time each Monday, except for holidays and then on Tuesday. It may contain actionable, specific buy or sell advice to take that day at the Monday close in each portfolio. Portfolio data will be updated through the previous Friday's close. Fund symbols, rather than names, are the official identification used for activity.

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