ETF Selections & Timing

Watercourse Way Holdings, LLC P.O. Box 830396 Richardson, TX 75083-0396 972-680-2366

> July 19, 2010 (data through previous Friday close) Volume 1 Issue 27

2 Steps Forward and 1 Step Back

With last Friday's big drop, perhaps the test of the recent correction lows set earlier this month may be underway.

As you can see on the chart, the success or failure will be critical in determining whether the bull market has tuned into a bear market on a longer-term basis. This is so because of the lower highs and lower lows intermediate-term pattern that the market has set up. It failed to make recovery highs on last week's rally. This sets up the possibility that if the market makes new lows here, then the major trend will have reversed from up to down.

In turn this sets up another longer-term issue.

If the bull market peaked and terminated in April, 2010, it will not have made an all-time recovery high. This implies that

(Continued on bottom right on page 6 see REVIEW)



The chart shows the daily S&P 500 with red smoothed line an 80-day moving average and orange line a relative comparison to the bond market. The lower part shows blue volume and red spikes as possible trading signals.

SCOREBOARD

Model	YTD	52-week	26-week	13-week	4-week	1-week
ETF Income Portfolio	2.5%		2.5	1.1	0.9	-0.3%
ETF Growth Portfolio	0.1%		0.1	-2.4	-3.5	-1.8%
						• • • • (
Aggrgt Bond (AGG)	4.1%		3.0	2.9	1.3	0.6%
Wilshire 5000	-3.7%		-5.5	-11.1	-5.2	-1.4%

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Income Portfolio

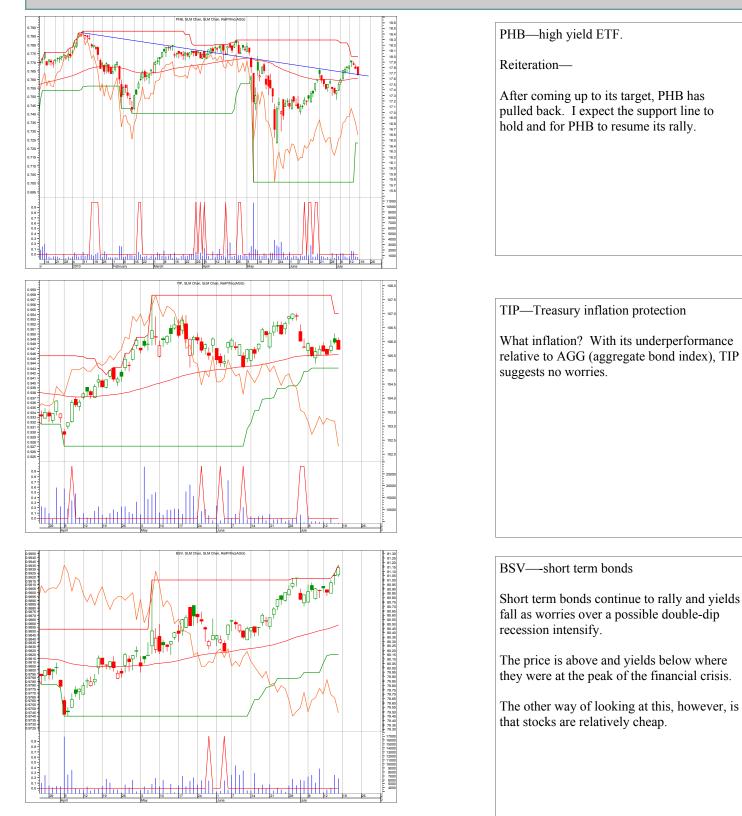
ACTION	FOR				PORTFOL	IO DETAILS				Value as of	date:	7/16/2010
Action			Action	# of	Action	(Closing	Start	Ending	# of	Current	Percent of
Date	Action	Symbol	Price	Shares	Value	Symbol	Stop Description	Price	Price	Shares	Value	Total
10-May	buy	PHB	17.75	563.4	10,000	PHB		17.71	17.67	3,184.6	56,271.30	54.9%
						TIP		104.93	105.73	120.2	12,711.79	12.4%
17-May	sell	PHB	17.47	300	5,241	BSV		80.25	81.14	302.6	24,554.91	24.0%
17-May	buy	AGG	105.13	47.6	5,000	AGG		105.13	107.43	47.9	5,144.93	5.0%
25-May	sell	TIP	105.70	120	12,684							
25-May	buy	BSV	80.53	149.0	12,000							
						Money Ma	arket		1.00	3,808	3,808.00	3.7%
									Total	Valuation=	102,490.93	100.0%

SYMBOL	NAV	RoC
PFF	37.71	52.70%
PCY	26.30	25.35%
PHB	17.81	21.20%
HYG	86.60	20.83%
LQD	107.95	19.62%
TLT	99.22	17.50%
TLH	115.49	15.79%
PLW	28.56	14.37%
AGG	106.74	12.46%
IEF	94.66	12.35%
BND	81.09	11.50%
GVI	108.19	10.25%
BWX	54.79	8.05%
MBB	109.33	7.92%
BSV	80.88	6.04%
TIP	105.74	5.20%
IGOV	98.15	2.87%
SHY	83.99	1.16%
FXE	126.00	-14.56%
PST	44.17	-57.79%
TBT	36.99	-79.67%
TBF	43.73	х

WEEKLY REVIEW and PREVIEW

No changes this week.

Income Charts



Each chart shows daily prices (top portion), volume (bottom portion), a moving average (smoothed red line on price portion, a relative strength indicator between the ETF and AGG (Aggregated bond ETF) (orange line), and red spikes. The spikes show potential places to buy and sell short. If the moving average is trending down, the spike shows a potential sell shorts. If the moving average is trending up, the spike shows potential buys. The charts do not show selling or covering signals.

Growth Portfolio

ACTION	FOR				PORTFOL	IO DETAIL	S				Value as of	date:	7/16/2010
Action			Action	# of	Action		Closing		Start	Ending	# of	Current	Percent of
Date	Action	Symbol	Price	Shares	Value	Symbol	Stop	Description	Price	Price	Shares	Value	Total
						LONG E	TFs-						
28-Jun	sell	DBC	22.10	412.2	9,110	WR			82.32	82.34	121.5	10,004.31	10.0%
28-Jun	buy	ICF	57.42	174.2	10,000								
						ICF	53.40		57.42	55.93	174.2	9,743.01	9.7%
12-Jul	sell	VHT	51.31	176.2	9,041	IYM	53.20		61.38	55.39	162.9	9,023.03	9.0%
12-Jul	sell	IBB	78.29	125.5	9,825								
						FXI			38.48	38.74	259.9	10,068.53	10.1%
19-Jul	short	EWS		(800.0)		ILF			44.18	42.90	226.3	9,708.27	9.7%
19-Jul	short	EWI		(600.0)									
						SHORT	ETFs-						
						EWS	12.10				(800.0)		
						EWI	16.15				(600.0)		
											()		
						Cash fr	om short					-	0.0%
						Money I	Market			1.00	51,600	51,600.00	51.5%
										Total V	Valuation=	100,147.14	100.0%

WEEKLY REVIEW

Short two positions today as noted.

I've also added a few stop positions. If it looks like an ETF will close above (for shorts) or below (for longs) the stop price, then cover or sell your ETF that day toward the close. Use the price at quarter to the close to determine.

Growth Charts



Each chart shows daily prices (top portion), volume (bottom portion), a moving average (smoothed red line on price portion), a relative performance indicator between the ETF and S&P 500 (orange line), and red spikes. The spikes show potential buy and sell short signals. Generally speaking, it the moving average is trending down, the spike shows a potential sell short. If the moving average is trending up, but the ETF declines, the spike shows a potential buy. The charts do not show selling or covering signals.

ETF Growth Performance Page

SYMBOL	NAV	RoC
EWS	11.85	85.10%
EWM	11.95	80.98%
EWD	24.87	62.06%
ICF	56.78	59.01%
EWY	47.45	58.28%
RWR	52.60	55.55%
IYR	48.62	50.75%
EWW	40.02	46.78%
GLD	118.36	46.65%
EEM	39.97	46.37%
IAU	11.84	46.32%
EZA	56.49	45.36%
EWZ	67.34	44.63%
ILF	44.91	42.50%
EWT	12.00	38.97%
DSG	85.39	32.76%
IGW	46.18	32.54%
IWS	38.05	31.96%
PEY	8.00	31.92%
VO	61.30	31.48%
VBK	60.97	31.39%
EWC	26.21	30.09%
EWH	15.38	30.02%
EWN	18.63	29.75%
EWL	21.05	29.26%
IWR	83.86	28.68%
IYM	57.49	28.60%
VB	58.70	28.36%
PGJ	23.33	27.82%
VXF	43.92	26.77%
RSP	39.62	26.55%
FXI	40.68	25.46%
VBR	55.91	24.26%
DVY	44.37	23.91%
IWP	45.41	23.91%
EPP	38.32	21.91%
QQQQ	44.62	21.67%
IYT	75.16	21.63%
VCR	48.41	21.45%
XLI	28.64	21.43%
IDU	72.46	21.27 %
VPU		20.91%
	63.13	
DSV	57.61	20.27%
PWO	40.99	20.15%
XLU	29.80	19.58%
VGT	51.84	19.42%
XLF	14.51	19.22%
IYW	54.15	18.94%
IWM	62.94	18.82%
IYF	52.14	18.63%
IYK	55.83	18.58%

VFH	29.66	17.84%
EWK	11.71	17.20%
XLY	30.41	15.86%
IYJ	53.36	15.85%
VDC	66.50	15.57%
IGM	50.78	14.26%
IXG	42.30	13.61%
VAW	64.02	12.69%
IBB	84.00	12.09%
XLP	26.48	10.92%
EWA	20.50	10.90%
IGV	45.08	10.79%
XLK	21.39	10.73%
IXN	52.45	10.05%
ISI	48.83	9.11%
IYY	53.84	8.77%
EWJ	9.60	8.70%
VUG	50.97	8.55%
VTI	54.89	8.49%
EFA	50.06	8.11%
ELG ITF	47.16	8.08%
ITF	41.48	7.30%
EWU	14.46	6.86%
VV	49.08	6.82%
FEU	30.50	6.52%
IGN	25.94	5.68%
IYC	55.79	5.59%
EWG	19.87	5.54%
IGE	32.46	5.04%
IYG	52.74	4.57%
XLB	30.39	3.93%
IEV	34.00	3.60%
ELV		
	56.13	3.43%
IXP	50.57	0.51%
VHT	51.48	0.35%
EWP	37.40	-0.12%
OEF IYH	48.95	-0.69%
IYH	59.82	-1.11%
XLV	29.03	-2.39%
PWC	36.40	-3.38%
IXJ	47.23	-3.44%
EZU	31.28	-5.46%
EWI	15.49	-5.82%
100	53.82	-6.83%
DBC	21.98	-9.60%
FEZ	33.64	-9.65%
DGT	50.80	-9.80%
EWQ	21.31	-11.71%
XLE	52.62	-13.61%
EWO	52.62 16.66	-13.81%
IYE	30.25	-19.66%
IXC	31.24	-23.11%

The two columns to the left show the rankings of the equity oriented ETFs in our database through the previous Friday's close.

These rankings are based on momentum indicators around which we generally want to trade. Our general strategy is to invest with the stronger performing ETFs by investing with the main trend and against the minor trend down. This means that in a bear (down) market, we want to short the funds that rally against their main trend downward. In a bull market, we want to buy during selloffs with the main trend up.

(Continued from page 1) **REVIEW**

the lows of March, 2009 will be taken out to the downside, if the bear market unfolds. That's 6500 on the Dow Industrials. It is around 10,100 now.

This would be similar to the Japanese situation of the Eighties where their market went sideways to down for years.

The connecting feature between them and us is deflation. Asset values never recovered, while the expectation that they would persisted.

So, the market is pausing here as it ponders the possibility of another recession, the weakness in housing and lending and anemic job growth.

It'll make for some interesting times ahead. Buy and hold is dead. Trading the main trend is still the way to approach the markets.

ETF Database

Exchange Traded Fund	Symbol	Base	Provider	Exchange Traded Fund	Symbol	Base	Provider
treetTRACKS DJ Global Titans ETF DIAMONDS	DGT DIA	Broad	streetTRACKS PDR Services LLC	iShares MSCI United Kingdom Index Fund iShares MSCI-Mexico	EWU EWW	Intrntl Intrntl	iShares BGI
JIAMONDS treetTRACKS DJ Wilshire Small Cap ETF	DIA DSC	Broad Broad		IShares MSCI-Mexico IShares MSCI-South Korea Index Fund	EWW	Intrnti	BGI iShares
treetTRACKS DJ Wilshire Small Cap Growth ETF	DSG	Broad		iShares MSCI-Brazil Index Fund	EWZ	Intrntl	iShares
treetTRACKS DJ Wilshire Small Cap Value ETF	DSV	Broad	streetTRACKS	iShares MSCI-South Africa	EZA	Intrntl	BGI
Shares Dow Jones Select Dividend Index Fund	DVY	Broad		iShares MSCI-EMU	EZU	Intrntl	BGI
treetTRACKS DJ Wilshire Large Cap Growth ETF	ELG	Broad		streetTRACKS Dow Jones STOXX 50 Index Fund	FEU	Intrntl	streetTRACKS
treetTRACKS DJ Wilshire Large Cap ETF	ELR	Broad		streetTRACKS Dow Jones EURO STOXX 50 Index Fund	FEZ	Intrntl	NA
treetTRACKS DJ Wilshire Large Cap Value ETF	ELV EMG	Broad	streetTRACKS streetTRACKS	iShares FTSE/Xinhua China 25 Index Fund iShares S&P Europe 350 Index Fund	FXI IEV	Intrntl Intrntl	BGI iShares
treetTRACKS DJ Wilshire Mid Cap Growth ETF treetTRACKS DJ Wilshire Mid Cap ETF	EMM	Broad Broad		iShares S&P Europe S50 Index Fund iShares S&P Latin America 40	ILF	Intrnti	BGI
treetTRACKS DJ Wilshire Mid Cap Value ETF	EMV	Broad		iShares S&P/TOPIX 150	ITF	Intrnti	BGI
irst Trust Dow Jones Select MicroCap Index Fund	FDM	Broad		Vanguard European VIPERs	VGK	Intrntl	Vanguard
treetTRACKS Gold Shares	GLD	Broad		Vanguard Pacific VIPERs	VPL	Intrntl	Vanguard
Shares COMEX Gold Trust	IAU	Broad	iShares	Vanguard Emerging Markets VIPERs	VWO	Intrntl	Vanguard
Shares S&P MidCap 400 Index Fund	IJH	Broad	iShares	iShares Nasdaq Biotechnology	IBB	Sector	BGI
Shares S&P MidCap 400 Value Index Fund	IJJ	Broad		iShares Cohen & Steers Realty Majors	ICF	Sector	BGI
Shares S&P MidCap 400 Growth Index Fund	IJK	Broad		iShares Dow Jones U.S. Utilities Sector Index Fund	IDU	Sector	iShares
Shares S&P SmallCap 600 Index Fund	IJR IJS	Broad		iShares Goldman Sachs Natural Resources	IGE IGM	Sector	BGI
Shares S&P SmallCap 600 Value Index Fund Shares S&P SmallCap 600 Growth Index Fund	IJS	Broad Broad	iShares iShares	iShares Goldman Sachs Technology iShares Goldman Sachs Networking	IGM	Sector Sector	BGI
Shares S&P 1500 Index Fund	ISI	Broad		iShares Goldman Sachs Software	IGV	Sector	BGI
Shares S&P 500 Value Index Fund	IVE	Broad	iShares	iShares Goldman Sachs Semiconductor	IGW	Sector	BGI
Shares S&P 500 Index	IVV	Broad		iShares S&P Global Energy Sector	IXC	Sector	BGI
Shares S&P 500 Growth Index Fund	IVW	Broad		iShares S&P Global Financial Sector	IXG	Sector	BGI
Shares Russell 1000	IWB	Broad		iShares S&P Global Healthcare Sector	IXJ	Sector	BGI
Shares Russell 1000 Value	IWD	Broad		iShares S&P Global Information Technology Sector	IXN	Sector	BGI
Shares Russell 1000 Growth	IWF	Broad		iShares S&P Global Telecommunications Sector	IXP	Sector	BGI
Shares Russell 2000	IWM	Broad		iShares Dow Jones U.S. Consumer Services Sector Index Fund	IYC IYE	Sector	iShares
Shares Russell 2000 Value Shares Russell 2000 Growth	IWN	Broad Broad		iShares Dow Jones U.S. Energy Sector Index Fund iShares Dow Jones U.S. Financial Sector Index Fund	IYE	Sector Sector	iShares iShares
Shares Russell 2000 Growth Index Fund	IWP	Broad		iShares Dow Jones U.S. Financial Sector Index Fund	IYG	Sector	iShares
Shares Russell Midcap Index Fund	IWR	Broad		iShares Dow Jones U.S. Healthcare Sector Index Fund	IYH	Sector	iShares
Shares Russell Midcap Value Index Fund	IWS	Broad		iShares Dow Jones U.S. Industrial Sector Index Fund	IYJ	Sector	iShares
Shares Russell 3000	IWV	Broad		iShares Dow Jones U.S. Consumer Goods Sector Index Fund	IYK	Sector	iShares
Shares Russell 3000 Value	IWW	Broad		iShares Dow Jones U.S. Basic Materials Sector Index Fund	IYM	Sector	iShares
Shares Russell 3000 Growth	IWZ	Broad		iShares Dow Jones U.S. Real Estate Index Fund	IYR	Sector	iShares
shares Dow Jones U.S. Total Market Index	IYY MDY	Broad		iShares Dow Jones Transportation Average Index Fund	IYT	Sector	iShares
lidCap SPDRS shares S&P 100 Index Fund	OEF	Broad Broad		iShares Dow Jones U.S. Technology Sector Index Fund iShares Dow Jones U.S. Telecommunications Sector Index Fund	IYW IYZ	Sector Sector	iShares iShares
PDR O-Strip ETF	000	Broad		streetTRACKS KBW Bank ETF	KBE	Sector	streetTRACKS
owerShares WilderHill Clean Energy Portfolio	PBW	Broad		streetTRACKS KBW Capital Markets ETF	KCE	Sector	
owerShares High Yield Equity Dividend Achievers Portfolio	PEY	Broad		streetTRACKS KBW Insurance ETF	KIE	Sector	
owerShares Dividend Achievers Portfolio	PFM	Broad	PowerShares ETF	streetTRACKS Morgan Stanley Technology ETF	MTK	Sector	streetTRACKS
owerShares Golden Dragon Halter USX China Portfolio	PGJ	Broad	PowerShares ETF	PowerShares Dynamic Biotechnology & Genome Portfolio	PBE	Sector	PowerShares E
owerShares High Growth Rate Dividend Achievers Portfolio	PHJ	Broad		PowerShares Dynamic Food & Beverage Portfolio	PBJ	Sector	PowerShares E
owerShares International Dividend Achievers Portfolio	PID	Broad		PowerShares Dynamic Media Portfolio	PBS	Sector	
owerShares Value Line Timeliness Select Portfolio	PIV	Broad		PowerShares Dynamic Leisure & Entertainment Portfolio	PEJ	Sector	PowerShares E
PowerShares Dynamic Large Cap Growth Portfolio PowerShares Dynamic Market Portfolio	PWB PWC	Broad Broad	PowerShares ETF PowerShares ETF	PowerShares Water Resource Portfolio PowerShares Dynamic Hardware & Consumer Electronics Portfolio	PHO PHW	Sector Sector	PowerShares E PowerShares E
PowerShares Dynamic Mid Cap Growth Portfolio	PWJ	Broad	PowerShares ETF	PowerShares Dynamic Insurance Portfolio	PIC	Sector	PowerShares E
PowerShares Dynamic OTC Portfolio	PWO	Broad		PowerShares Dynamic Pharmaceuticals Portfolio	PJP	Sector	
PowerShares Dynamic Mid Cap Value Portfolio	PWP	Broad	PowerShares ETF	PowerShares Dynamic Building & Construction Portfolio	PKB	Sector	PowerShares ET
owerShares Dynamic Small Cap Growth Portfolio	PWT	Broad	PowerShares ETF	PowerShares Dynamic Retail Portfolio	PMR	Sector	PowerShares ET
owerShares Dynamic Large Cap Value Portfolio	PWV	Broad	PowerShares ETF	PowerShares Aerospace & Defense Portfolio	PPA	Sector	PowerShares E
owerShares Dynamic Small Cap Value Portfolio	PWY	Broad	PowerShares ETF	PowerShares Dynamic Semiconductors Portfolio	PSI	Sector	PowerShares E
owerShares Zacks Micro Cap Portfolio	PZI	Broad	PowerShares ETF	PowerShares Dynamic Software Portfolio	PSJ	Sector	PowerShares E
lasdaq-100 Index Tracking Stock tydex S&P Equal Weight ETF	QQQQ RSP	Broad Broad		PowerShares Dynamic Telecom & Wireless Portfolio	PTE PUI	Sector Sector	PowerShares E PowerShares E
PDR Dividend ETF	SDY	Broad	,	PowerShares Dynamic Utilities Portfolio PowerShares Dynamic Energy Exploration & Production Portfolio	PXE		PowerShares E
PDR Dividend ETF	SPY	Broad	PDR Services LLC	PowerShares Dynamic Energy Exploration & Production Portrollo PowerShares Dynamic Oil Services Portfolio	PXE	Sector	PowerShares E
treetTRACKS DJ Wilshire Total Market ETF	TMW		streetTRACKS	PowerShares Lux Nanotech Portfolio	PXN		PowerShares E
anguard Small-Cap VIPERs	VB		Vanguard	PowerShares Dynamic Networking Portfolio	PXQ	Sector	
anguard Small-Cap Growth VIPERs	VBK		Vanguard	streetTRACKS DJ Wilshire REIT ETF	RWR	Sector	streetTRACKS
anguard Small-Cap Value VIPERs	VBR	Broad		Vanguard Materials VIPERs	VAW	Sector	Vanguard
anguard Mid-Cap VIPERs	VO	Broad	•	Vanguard Consumer Discretionary VIPERs	VCR	Sector	Vanguard
anguard Total Stock Market VIPERs	VTI		Vanguard	Vanguard Consumer Staples VIPERs	VDC	Sector	Vanguard
anguard Value VIPERs anguard Growth VIPERs	VTV VUG		Vanguard Vanguard	Vanguard Energy VIPERs Vanguard Financials VIPERs	VDE VFH	Sector Sector	Vanguard Vanguard
anguard Growth VIPERs anguard Large-Cap VIPERs	VUG VV	Broad		Vanguard Financials VIPERs Vanguard Information Technology VIPERs	VFH VGT	Sector	Vanguard Vanguard
anguard Extended Market VIPERs	VXF	Broad		Vanguard Health Care VIPERs	VHT	Sector	Vanguard
tydex Russell Top 50 ETF	XLG		Rydex ETF	Vanguard Industrials VIPERs	VIS	Sector	Vanguard
Shares MSCI Emerging Markets	EEM	Intrntl		Vanguard REIT VIPERs	VNQ	Sector	Vanguard
Shares MSCI-EAFE	EFA	Intrntl	BGI	Vanguard Telecommunication Services VIPERs	VOX	Sector	Vanguard
Shares MSCI-Pacific Ex-Japan	EPP	Intrntl		Vanguard Utilities VIPERs	VPU	Sector	Vanguard
Shares MSCI-Australia	EWA	Intrnti		Select Sector SPDR-Materials	XLB	Sector	State Street
Shares MSCI-Canada	EWC	Intrntl		Select Sector SPDR-Energy Select Sector SPDR-Financial	XLE	Sector	State Street
Shares MSCI Sweden Index Fund Shares MSCI-Germany	EWD EWG	Intrntl Intrntl	iShares BGI	Select Sector SPDR-Financial Select Sector SPDR-Industrial	XLF XLI	Sector Sector	State Street State Street
nares MSCI-Germany shares MSCI Hong Kong Index Fund	EWG	Intrnti	iShares	Select Sector SPDR-Industrial Select Sector SPDR-Technology	XLI XLK	Sector	State Street State Street
shares MSCI Italy Index Fund	EWH	Intrnti	iShares	Select Sector SPDR-Technology Select Sector SPDR-Consumer Staples	XLR	Sector	State Street
Shares MSCI Japan Index Fund	EWJ	Intrnti	iShares	Select Sector SPDR-Otistiner Staples	XLU	Sector	State Street
shares MSCI Belgium Index Fund	EWK	Intrntl	iShares	Select Sector SPDR-Health Care	XLV	Sector	State Street
hares MSCI Switzerland Index Fund	EWL	Intrntl	iShares	Select Sector SPDR-Consumer Discretionary	XLY	Sector	State Street
hares MSCI Malaysia Index Fund	EWM	Intrntl	iShares				
hares MSCI Netherlands Index Fund	EWN	Intrntl	iShares	iShares Lehman Aggregate Bond Fund	AGG	Broad	BGI
hares MSCI-Austria	EWO	Intrntl	BGI	iShares GS \$ InvesTopTM Corporate Bond Fund	LQD	Broad	BGI
hares MSCI Spain Index Fund	EWP	Intrntl	iShares	iShares Lehman 1-3 Year Treasury Bond Fund	SHY	Broad	BGI
hares MSCI France Index Fund hares MSCI Singapore (Free) Index Fund	EWQ EWS	Intrntl Intrntl	iShares iShares	iShares Lehman 7-10 Year Treasury Bond Fund iShares Lehman 20+ Year Treasury Bond Fund	IEF TLT	Broad Broad	BGI BGI

This information is reformatted from the American Stock Exchange.

Descriptions & Disclosures

PORTFOLIO DESCRIPTIONS (pages 2 and 3)

Our guiding goal is to provide the most return with the least risk consistently over time through bull and bear markets.

Income Portfolio, page2: Uses a proprietary selection methodology on all of the monitored bond-oriented ETFs to pick the top ETFs. I then use a proprietary timing model to decide whether to buy, sell, hold, or avoid.

Growth Portfolio, page 3: Uses the same methodologies as in the Income Portfolio, except as it is applied to stock-oriented ETFs.

All portfolios were started on 1/1/10 with \$100,000.

Portfolio changes will usually be made at the close on Monday, unless otherwise noted in any emailed hotline update. Issues are normally posted on Mondays by 1:30pm cst.

Portfolios are updated through the Friday close the week before.

Dividends are reinvested in additional shares. Commissions of \$5/trade and short-term redemption charges, if any, are applied. Interest is zero for the money market (cash) position.

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