# **ETF Selections & Timing**

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InvestmentST.com

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### Least Expected

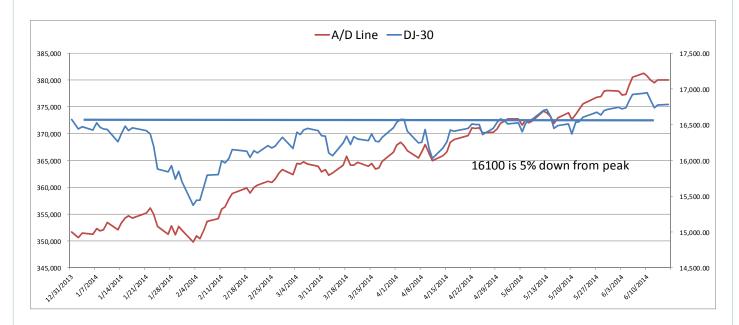
he latest monthly data on NYSE margin debt levels came out with May's reading remaining at a lofty level like April's. See the chart on page 11.

The margin peak was marked three months ago. If this margin peak to market top time difference falls within the boundaries of the previous two examples at 8/31/2007 and 4/28/2000, then the market should peak this month (June) or next month. Put another way, we have 0-4 weeks to the peak.

Obviously of course, there are no guarantees, but as I've

mentioned, this indicator is the only one that is directly stock price dependent. PE ratios, for example, can move from overvalued to more overvalued, regardless of the market price. But if the market declines, mar-

> (Continued on page 12 see REVIEW on top)



This is the daily chart of the close of the Dow Industrials (blue line) and NYSE advance-decline line (red line)

#### **SCOREBOARD** (returns year to date and past weeks to date)

| Model                | YTD  | 52-week | 26-week | 13-week | 4-week | 1-week |
|----------------------|------|---------|---------|---------|--------|--------|
| ETF Income Portfolio | 1.0% | 2.9%    | 1.0     | 0.4     | 0.0    | 0.0%   |
| ETF Growth Portfolio | 4.1% | 21.3%   | 4.1     | 4.5     | 1.8    | -0.2%  |
| Index                |      |         |         |         |        |        |
| Aggrgt Bond (AGG)    | 2.8% | 3.4%    | 2.8     | 1.4     | -0.3   | 0.4%   |
| S&P 500 TR (SPY)     | 6.4% | 23.2%   | 6.4     | 5.5     | 1.5    | -0.2%  |
| World Growth Index   | 4.8% | 23.2%   | 4.8     | 4.8     | 1.9    | -0.5%  |

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### Income Portfolio

| ACTION | FOR    |                    |                         |  | PORTFOLI | O DETAILS |            |             |       |           | Value as of | date:      | 6/27/2014    |
|--------|--------|--------------------|-------------------------|--|----------|-----------|------------|-------------|-------|-----------|-------------|------------|--------------|
| Action |        |                    | Action                  | # of                                       | Action   |           | Stop Loss  |             | Start |           | # of        | Current    | Percent of   |
| Date   | Action | Symbol             | Price                   | Shares                                     | Value    | Symbol    | as of 4/28 | Description | Price | End Price | Shares      | Value      | Total        |
| 11-Apr | sell   | JNK                | 41.05                   | 342  | 14,014   |           |            |             |       |           |             |            | 0.0%         |
| 21-Apr | sell   | AGG                | 108.18                  | 130  | 14,080   |           |            |             |       |           |             |            | 0.0%<br>0.0% |
| 21-Apr | sell   | PCY                | 28.27                   | 512  | 14,464   |           |            |             |       |           |             |            | 0.0%         |
| 21-Apr | buy    | BSV<br>w. buv. wil | 80.09<br>I be about 25% | 362  | 29,003   | BSV       |            |             | 80.09 | 80.30     | 362.7       | 29,125.21  | 25.1%        |
| 28-Apr | sell   | LQD                | 117.87                  | 120 10 10 10 10 10 10 10 10 10 10 10 10 10 | 14,176   | D3V       |            |             | 00.09 | 60.30     | 302.7       | 29,125.21  | 25.1%        |
|        |        |                    |                         |  |          |           |            |             |       |           |             |            |              |
|        |        |                    |                         |  |          |           |            |             |       |           |             |            |              |
|        |        |                    |                         |  |          |           |            |             |       |           |             |            |              |
|        |        |                    |                         |  |          |           |            |             |       |           |             |            |              |
|        |        |                    |                         |  |          |           |            |             |       |           |             |            |              |
|        |        |                    |                         |  |          |           |            |             |       |           |             |            |              |
|        |        |                    |                         |  |          | Money Ma  | rket       |             |       | 1.00      | 87,033      | 87,033.00  | 74.9%        |
|        |        |                    |                         |  |          |           | inot       |             |       |           | Valuation=  | 116,158.21 | 100.0%       |

### WEEKLY REVIEW

6/30 The Fed is floating trial balloons about the strength of the economy and ending of QE and possibly raising rates. No portfolio changes.

6/23 No changes. Inflation is picking up, so it will be interesting to see if bonds start reacting, by selling off.

6/16 No changes.

6/9 The President of the St. Louis Federal Reserve James Bullard said inflation is moving higher. Presumably this is good, a positive sign, for the economy, but bad for interest rate policy. Fed tapering should end in October. When will actual interest rates increase? It may be sooner after that, rather than later, as the market expects. If rates begin to increase (prices fall), this would be the reasoning.

|                      | 2010 | 2011 | 2012 | 2013 | ytd 2014 | Incptn |
|----------------------|------|------|------|------|----------|--------|
| ETF Income Portfolio | 4.8% | 3.6  | 4.8  | 1.1  | 1.0      | 16.2   |
| Aggregate Bond       | 6.4% | 7.7  | 3.9  | -2.2 | 2.8      | 19.7   |

This shows the total returns of previous years, year to date (ytd), and from inception (incptn). It also shows standard deviation (SD).

### ETF Income Database and Ranking to 8/30/13 (under construction)

| Fund Name                | Symbol | Style | 12m    | <b>9</b> m | 6m     | 3m     | 1m    | V    | NAV    | Rank      |
|--------------------------|--------|-------|--------|------------|--------|--------|-------|------|--------|-----------|
| iShares 1-3yr Trsry      | SHY    | BS    | 0.03   | 0.03       | -0.07  | -0.03  | -0.10 | 0.08 | 84.28  | * * * * * |
| Vngrd ShrtTrm Bond       | BSV    | BS    | -0.19  | -0.45      | -0.60  | -0.38  | -0.27 | 0.23 | 79.96  | * * * * * |
| iShares 3-7yr Trsry      | IEI    | BI    | -2.51  | -2.67      | -2.49  | -1.82  | -0.77 | 0.51 | 119.88 | * * * *   |
| iShares Agg Bond         | AGG    | BI    | -2.85  | -3.32      | -3.05  | -2.12  | -0.83 | 0.61 | 106.01 | * * * *   |
| iShares Inter Bond       | MBB    | BI    | -3.09  | -2.81      | -2.91  | -1.77  | -0.67 | 0.43 | 104.17 | * * * *   |
| iShares Inter Gov        | GVI    | BI    | -1.51  | -2.04      | -1.92  | -1.35  | -0.64 | 0.46 | 109.11 | * * * *   |
| Wtree Dryfs Chns Yuan    | CYB    | BF    | 4.62   | 2.26       | 2.23   | 0.54   | 0.42  | 0.42 | 26.16  | * * * *   |
| Currency Euro            | FXE    | BF    | 4.69   | 1.36       | 1.04   | 1.60   | -0.68 | 1.85 | 130.84 | * * *     |
| iShares 10-20yr Trsry    | TLH    | BL    | -8.69  | -8.69      | -6.33  | -4.80  | -0.97 | 1.55 | 123.42 | * * *     |
| iShares 7-10yr Trsry     | IEF    | BI    | -6.40  | -6.61      | -5.56  | -4.27  | -1.42 | 1.08 | 100.26 | * * *     |
| iShares High Yld         | HYG    | BH    | 5.38   | 2.88       | 0.18   | -0.17  | -1.27 | 1.56 | 90.87  | * * *     |
| iShares Intrntl Tbond    | IGOV   | BW    | -1.59  | -3.73      | -1.85  | -0.50  | -0.73 | 1.54 | 97.93  | * * *     |
| iShares Long Corp Bond   | LQD    | BL    | -2.90  | -4.84      | -4.30  | -3.17  | -1.00 | 1.39 | 112.68 | * * *     |
| iShares Trsry Infltn     | TIP    | BI    | -7.29  | -8.84      | -7.78  | -4.71  | -1.83 | 1.18 | 110.64 | * * *     |
| PS 1-30 Ldr Trsry        | PLW    | BI    | -8.64  | -8.31      | -5.99  | -4.31  | -0.96 | 1.45 | 29.88  | * * *     |
| PS Bld America           | BAB    | BI    | -5.98  | -7.40      | -8.54  | -7.83  | -1.41 | 1.59 | 27.14  | * * *     |
| PS DB Dollar Bearish     | UDN    | BF    | -1.27  | -2.51      | 0.04   | 1.65   | -0.49 | 1.29 | 26.42  | * * *     |
| PS DB Dollar Bullish     | UUP    | BF    | -0.49  | 1.23       | -0.80  | -1.86  | 0.41  | 1.28 | 22.19  | * * *     |
| PS DB G10 Currency       | DBV    | BF    | -0.76  | -4.00      | -7.09  | -6.64  | -2.44 | 1.72 | 24.75  | * * *     |
| PS Fdmntl Hi Yield Corp  | PHB    | BH    | 3.25   | 1.31       | -0.10  | -0.99  | -0.88 | 1.23 | 18.71  | * * *     |
| PS Insrd CA Muni         | PWZ    | BI    | -6.48  | -9.21      | -8.53  | -7.65  | -2.25 | 1.29 | 22.72  | * * *     |
| PS Insrd NY Muni         | PZT    | BI    | -9.02  | -11.54     | -10.28 | -8.91  | -2.61 | 1.51 | 21.68  | * * *     |
| PS Prfd                  | PGX    | BF    | -0.95  | -2.38      | -4.30  | -4.81  | -1.65 | 1.18 | 13.68  | * * *     |
| SPDR High Yield          | JNK    | BH    | 5.27   | 2.46       | 0.00   | -0.75  | -1.03 | 1.56 | 39.46  | * * *     |
| SPDR Intrntl TBond       | BWX    | BW    | -4.13  | -5.75      | -2.63  | -0.53  | -1.15 | 1.48 | 56.79  | * * *     |
| Vngrd Intrmdt Bond       | BND    | BI    | -2.94  | -3.28      | -2.96  | -2.12  | -0.86 | 0.62 | 79.99  | * * *     |
| Wtree Dryfs Comdty Cur   | CCX    | BF    | -6.19  | -7.08      | -8.09  | -3.79  | -2.15 | 1.55 | 19.55  | * * *     |
| Wtree Dryfs Emrg Crrncy  | CEW    | BF    | -3.44  | -5.57      | -6.78  | -3.77  | -2.82 | 1.44 | 19.65  | * * *     |
| iShares 20+ yr Trsry     | TLT    | BL    | -14.79 | -13.35     | -9.34  | -6.72  | -1.34 | 2.46 | 105.71 | * *       |
| PS Emrg Mrkt Svrgn Debt  | PCY    | BW    | -8.80  | -13.37     | -11.06 | -7.86  | -3.36 | 2.67 | 26.24  | * *       |
| PS Insrd Natl Muni       | PZA    | BI    | -8.56  | -11.75     | -10.49 | -9.01  | -1.56 | 1.56 | 22.52  | * *       |
| Wtree Dryfs Brazil Real  | BZF    | BF    | -10.67 | -7.36      | -15.28 | -9.16  | -3.29 | 2.37 | 16.75  | * *       |
| Wtree Emrg Mrkt Lcl Debt | ELD    | BF    | -7.81  | -11.12     | -12.85 | -8.94  | -4.35 | 2.09 | 45.45  | * *       |
| Wtree Dryfs Indn Rupee   | ICN    | BF    | -11.22 | -13.71     | -15.13 | -13.34 | -5.23 | 2.58 | 18.12  | *         |

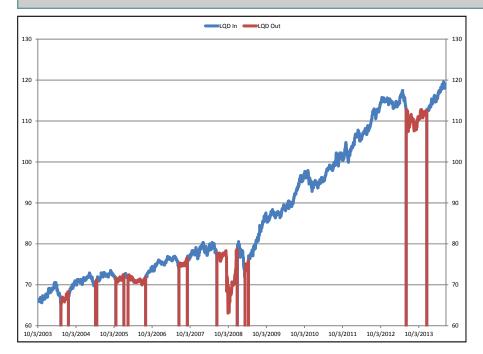
This is the ETF Income Database and Ranking. It shows performance over the last 12, 9, 6, 3, and 1 months through the previous month's end. V is Volatility. NAV is price. CS is Comet Strength (not shown). C is Comet (not shown), which is an ETF's risk-adjusted performance; the higher the better. V, CS, and C are proprietary tools. Rank column shows the number of comets.

#### ETF LEGEND for pages 3 (Bond), and 7, 8, 9, and 10 (Equity):

Column headings: The first column shows the ETF name, the second column shows it symbol. The third column shows the ETF Style. The first letter is always either B (Bond) or E (Equity) or H (Hybrid). The next letter(s) is the style. So, BS-bond short, BI-bond intermediate, BL-bond long, BF-flexible, BW-world, BHhigh yield. And for Equity, EA-equity aggressive, EC-equity contrary, EG-equity gold (precious metals), ESC -small cap, EMC-mid cap, ELC-large cap, EW-world, EGI-growth/income, ERE-real estate, EV-value. Columns 4-8 shows percentage returns for the periods shown (12 months, 9, 6, 3, and 1 month). Column 9 is V (volatility); a measure of risk; the lower the V, the less risk. Column 10 is the NAV. Column 11 is the C (comet) ranking. C is the risk-adjusted (V) relative performance (CS). The higher the C indicates the most return for the amount of risk taken.

Generally, our ETF strategy is to own the top ranked ETFs (shown in green) and avoid or short the lower ranked ETFs (shown in red).

## SLM Bond Timing Model (preliminary)



The chart above is LQD (corporate bonds) from 10/2003 through the present. The blue portion represents bullish on bond prices (yields falling). The red portion (red prices between red spikes) represents bearish on bond prices (yields rising).

The chart to the left reflects the beginnings of the new Bond Timing model. Right now it is based on LQD (corporate bond ETF).

The reason for the change was there were too many whipsaws in the old model. And I plan to incorporate more information like international bonds, if the back test proves useful.

I plan to also back test this on information before the recent 30-year secular bull market in bonds. In other words, I don't want a model that only works because the wind of lower and lower and lower yields (higher and higher and higher prices) was at its back.

### WEEKLY REVIEW

6/30 No changes. Amazing the bond rally in the face of QE termination and economy pickup and inflation strength. Either that, or all the statistics are in error.

6/23 No changes.

6/16 No changes.

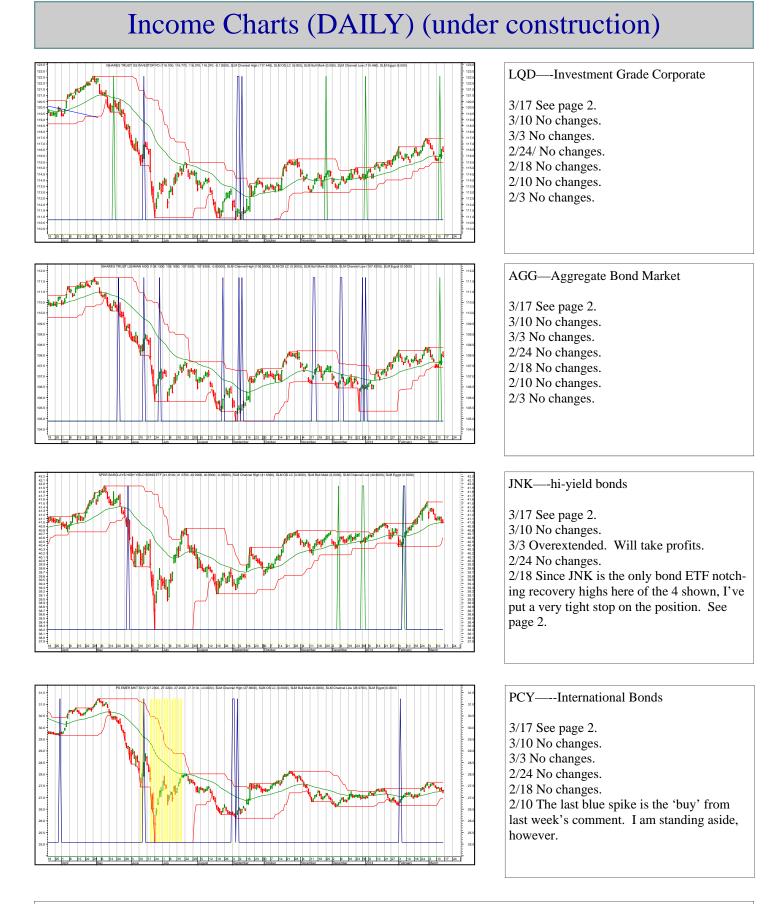
6/9 As mentioned on page 2, if inflation is picking up, we should begin to see this reflected by the market in the form of higher interest rates and lower bond prices.

6/2 No changes.

5/26 No changes. Yields still falling, despite Fed tapering.

5/19 No changes. Bonds continue to rally.

5/12 No changes.



Each chart shows daily (or weekly if noted in page title at top) prices, a moving average (smoothed green line on price portion), and blue or green spikes. The spikes show potential buy signals. The red lines are price channels. The charts do not show sell signals.

# Growth Portfolio (changed as of 12/10/12, 9/23/13)

| ACTION | FOR    |            |                |             | PORTFOLI | O DETAILS    |               |                 |             | ١            | √alue as of | date:          | 6/27/2014  |
|--------|--------|------------|----------------|-------------|----------|--------------|---------------|-----------------|-------------|--------------|-------------|----------------|------------|
| Action |        |            | Action         | # of        | Action   |              |               |                 | Start       | Ending       | # of        | Current        | Percent of |
| Date   | Action | Symbol     | Price          | Shares      | Value    | Symbol       | Stop Loss     | Description     | Price       | Price        | Shares      | Value          | Total      |
| 7-Apr  | sell   | PJP        | 55.10          | 99          | 5,445    | World Grov   | v th          |                 |             |              |             |                |            |
| 7-Apr  | buy    | PSI        | 20.46          | 278         | 5,698    | EEM          | vui           | Emrg Mrkt       | 39.13       | 42.31        | 543.690     | 23,003.52      | 15.6%      |
| т-дрі  | buy    | 101        | this will be   | -           |          | EFA          |               | Euro Asia       | 66.28       | 68.31        | 326.040     | 22,271.79      | 15.1%      |
| 14-Apr | sell   | PSI        | 19.91          | 278         | 5,525    | WM           |               | Rusl 2000       | 113.68      | 118.34       | 185.490     | 21,950.89      | 14.8%      |
| 14-Apr | buy    | PGF        | 17.89          | 314         | 5,627    | QQQ          |               | Nsdq 100        | 89.54       | 93.68        | 236.200     | 22,127.22      | 15.0%      |
| 14-Apr | sell   | UNG        | 25.36          | 215         | 5,442    | SPY          |               | S&P 500         | 182.85      | 195.67       | 116.110     | 22,719.24      | 15.4%      |
| 14-Apr | buy    | PFF        | 39.00          | 144         | 5,626    |              |               |                 |             |              |             | ,              |            |
| •      |        | both buy   | /s (above) w   | ill be abou |          | C-lect 5     |               |                 |             |              |             |                |            |
| 28-Apr | sell   | DFE        | 61.55          | 93          | 5,716    | ICF          |               |                 | 85.25       | 87.31        | 67.000      | 5,849.77       | 4.0%       |
| 28-Apr | buy    | ICF        | 85.25          | 67          | 5,722    | RWR          |               |                 | 82.93       | 82.84        | 70.000      | 5,798.80       | 3.9%       |
|        |        | this buy a | above w ill be | e about 4%  | of ttl   | ENY          |               |                 | 16.75       | 17.36        | 354.000     | 6,145.44       | 4.2%       |
| 27-May | sell   | PGF        | 18.16          | 317         | 5,750    | EPI          |               |                 | 21.91       | 22.22        | 254.000     | 5,643.88       | 3.8%       |
| 27-May | buy    | EPI        | 21.91          | 254         | 5,575    | DEF          |               |                 | 37.68       | 37.81        | 158.000     | 5,973.98       | 4.0%       |
| 27-May | sell   | PFF        | 39.67          | 145         | 5,731    |              |               |                 |             |              |             |                |            |
| 27-May | buy    | RWR        | 82.93          | 70          | 5,815    | Tw o poten   | tial ways to  | sell: Stop loss | s 10% low ( | er or timing | model signa | ls sell        |            |
|        |        | both buy   | /s (above) a   | bout 4% o   | f ttl    | Tw o poten   | tial w ays to | buy: "Window    | / to buy" m | ay open or   | timing mode | l signals buy. |            |
| 9-Jun  | sell   | GULF       | 23.16          | 258         | 5,971    |              |               |                 |             |              |             |                |            |
| 9-Jun  | buy    | ENY        | 16.75          | 354         | 5,940    | C-lect Shore | t             |                 |             |              |             |                |            |
|        |        | this buv a | above w ill be | e about 4%  | of ttl   | (under con   | struction)    |                 |             |              |             |                |            |
| 23-Jun | sell   | DBA        | 27.80          | 200         | 5,550    | (            |               |                 |             |              |             |                |            |
| 23-Jun | buy    | DEF        | 37.68          | 158         | 5,963    |              |               |                 |             |              |             |                |            |
| 20 00  | 249    |            | above will be  |             | '        |              |               |                 |             |              |             |                |            |
|        |        |            |                |             |          |              |               |                 |             |              |             |                |            |
|        |        |            |                |             |          |              |               |                 |             |              |             |                |            |
|        |        |            |                |             |          | Cash from    |               |                 |             | 1.00         | -           | -              | 0.0%       |
|        |        |            |                |             |          | Money Mar    | ket           |                 |             | 1.00         | 6,366       | 6,366.00       | 4.3%       |
|        |        |            |                |             |          |              |               |                 |             | Total '      | Valuation=  | 147,850.53     | 100.0%     |

### WEEKLY REVIEW

6/30 No changes.

6/23 Make the sell and buy as noted above.

6/16 No changes.

6/9 With the rally, the stop loss is still 10% away from current portfolio values. Make the sell and buy as noted above.

6/2 No changes.

5/26 Make the two sells and buys as noted above. Stop loss is at its max distance. Window to buy closed.

|                      | 2010  | 2011 | 2012 | 2013 | ytd 2014 | Incptn |
|----------------------|-------|------|------|------|----------|--------|
| ETF Growth Portfolio | 8.1%  | 6.9  | -2.1 | 25.7 | 4.1      | 47.9   |
| World Growth Index   | 17.2% | -4.1 | 15.1 | 30.5 | 4.8      | 76.9   |

The ETF Growth Portfolio changed as of 12/10/12 and again 9/23/13. It is following the new World Growth Model (WGM), which uses the same 5 etfs (EEM, EFA, IWM, QQQ, SPY) as the World Growth Index (WGI). The difference between the two is WGM uses timing and WGI is always fully invested and WGI is rebalanced to 20% in each position daily (this accounts for the different returns when WGM is invested and held). Based on the successful back testing strategy, C-lect 5 was added to the portfolio. Returns are of previous years (to last Friday in year), year to date (ytd) (from last Friday in previous year), and from inception (incptn). It also shows standard deviation (SD). The green highlight (2013, 2014) is to highlight the aforementioned changes.

| Fund Name                          | Symbol | Style | С     |
|------------------------------------|--------|-------|-------|
| Wtree India                        | EPI    | EWR   | 20.90 |
| Guggnhm Candn Enrg Incm            | ENY    | EWR   | 17.32 |
| iShares Cohen&Str REIT             | ICF    | ERE   | 17.31 |
| Guggnhm Dfnsv Eqty                 | DEF    | ΕV    | 14.22 |
| SPDR Wish REIT                     | RWR    | ERE   | 13.79 |
| PS Fincl Prfrd                     | PGF    | EGI   | 13.52 |
| Wtree Intrntl Utilities            | DBU    | ΕW    | 13.49 |
| iShares Prfrd                      | PFF    | EGI   | 13.37 |
| SPDR S&P Oil & Gas Expl. & Prod.   | XOP    | ΕA    | 12.69 |
| PS Dynmc Energy                    | PXI    | ΕA    | 12.15 |
| Select SPDR Enrgy                  | XLE    | ΕA    | 11.86 |
| iShares DJ Slct Div                | DVY    | EGI   | 11.10 |
| PS Dynmc Energy Explor             | PXE    | EA    | 11.10 |
| PS DB Agriculture                  | DBA    | EA    | 10.88 |
| Select SPDR Utilities              | XLU    | EA    | 10.20 |
| Alerian MLP                        | AMLP   | EGI   | 10.11 |
| Wtree Intrntl REIT                 | DRW    | ERE   | 9.99  |
| Market Vectors Oil Services        | OIH    | ΕA    | 9.89  |
| iShares Canada                     | EWC    | EW    | 9.79  |
| Wtree Eqty Income                  | DHS    | EGI   | 9.66  |
| Guggnhm Glbl Div                   | LVL    | EW    | 9.66  |
| PS Hi Yld Eqty Div                 | PEY    | EGI   | 9.60  |
| iShares Latin Amr                  | ILF    | EW    | 9.16  |
| iShares Singapore                  | EWS    | EW    | 9.13  |
| Vngrd Consmr Stpls                 | VDC    | ΕA    | 8.96  |
| Select SPDR Cnsmr Stpl             | XLP    | ΕA    | 8.85  |
| Wtree Middle East Div              | GULF   | ΕW    | 8.81  |
| PS FTSE RAFI Emrg Mrkt             | PXH    | EW    | 8.71  |
| Vngrd Emrg Mrkt                    | VWO    | EW    | 8.70  |
| PS Dynmc Semicndctr                | PSI    | ΕA    | 8.69  |
| Wtree Div Ex Fincl                 | DTN    | ELC   | 8.61  |
| Market Vectors Semiconductor       | SMH    | ΕA    | 8.50  |
| PS Dynmc Oil & Gas Srvcs           | PXJ    | ΕA    | 8.38  |
| PS S&P 500 LowVolatility Portfolio | SPLV   | ELC   | 7.80  |
| iShares Brazil Indx                | EWZ    | EW    | 7.72  |
| PS BLDR Emrg Mkt 50 ADR            | ADRE   | ΕW    | 7.71  |
| PS Dynmc Utilities                 | PUI    | ΕA    | 7.58  |
| Guggnhm Intrntl A Incm             | HGI    | EW    | 7.56  |
| iShares Taiwan Indx                | EWT    | EW    | 7.44  |
| Guggnhm Glbl Wtr                   | CGW    | EW    | 7.13  |

This page and the next three show the equity ETF database rankings from high to low based on C. C is Comet, which is the riskadjusted relative performance; the higher the C ranking, the better. Comets, not stars, because comets, like funds, come into and out of prominence over time. We want the metaphor to match reality.

The first column shows the name. The second column shows the symbol. The third column shows the style; it begins with E for Equity and then the style (A is aggressive, W is world, WR is world regional, SC is small cap, MC is mid cap, LC is large cap, GI is growth/income, V is value). The fourth column shows the C level.

| PS Intrntl Dvdnd                | PID   | ΕW  | 7.09 |
|---------------------------------|-------|-----|------|
| Guggnhm MultiAstIn              | CVY   | ΕV  | 6.96 |
| W tree Intrntl Div Ex Fincl     | DOO   | ΕW  | 6.84 |
| iShares Pacific ex Jpn          | EPP   | ΕW  | 6.80 |
| PS S&P Sm ICap Energy           | PSCE  | ΕA  | 6.79 |
| iShares Slct Div                | ID V  | ELC | 6.65 |
| PS FTSE RAFIAsia Pac xJpn       | PAF   | ΕW  | 6.42 |
| PS Dynmc Lrg Cap Value          | PW V  | ELC | 6.41 |
| W tree Glbl Eqty Incm           | DEW   | ΕW  | 6.37 |
| W tree DEFA Eqty Incm           | DTH   | ΕW  | 6.25 |
| iShares Italy Indx              | EWI   | ΕW  | 6.25 |
| W tree LrgCap Div               | DLN   | ELC | 6.20 |
| W tree Em rg M rkt SC Div       | DGS   | ΕW  | 6.15 |
| PS Dividend Achievers           | PFM   | EGI | 6.09 |
| W tree MidCap Div               | DON   | EMC | 6.02 |
| W tree World Ex US Grth         | DNL   | ΕW  | 5.98 |
| iShares Australia               | EW A  | ΕW  | 5.74 |
| W tree Em rg M rkt Ein cm       | DEM   | ΕW  | 5.71 |
| iShares Core S&P 500            | IVV   | ELC | 5.48 |
| PS DB Oil                       | DBO   | ΕA  | 5.46 |
| SPDR S&P 500                    | SPY   | ELC | 5.41 |
| Wtree Intrntl LC Div            | DOL   | ΕW  | 5.40 |
| iShares Spain                   | EW P  | ΕW  | 5.39 |
| iShares Emrg Mrkt Stk           | EEM   | ΕW  | 5.16 |
| Guggnhm BRIC                    | EEB   | ΕW  | 4.98 |
| Select SPDR Div                 | SDY   | EGI | 4.97 |
| iShares Europe 350              | IE V  | ΕW  | 4.90 |
| Guggnhm Shipping                | SEA   | ΕA  | 4.90 |
| iShares Russel MidVal           | IW S  | EMC | 4.85 |
| PS Glbl Agriculture             | PAGG  | ΕA  | 4.68 |
| Guggnhm Frntr                   | FRN   | ΕW  | 4.64 |
| iShares Russell 1000 Value Indx | IW D  | ELC | 4.61 |
| iShares Malaysia Indx           | E W M | ΕW  | 4.60 |
| iShares South Korea Indx        | EW Y  | ΕW  | 4.49 |
| US Oil Fund                     | USO   | ΕA  | 4.40 |
| W tree DEFA                     | D W M | ΕW  | 4.23 |
| Vngrd TTL Intrntl Stk           | VXUS  | ΕW  | 4.05 |
| Guggnhm MidCap Core             | CZA   | EMC | 4.04 |
| Wtree S&P 500                   | EPS   | ELC | 3.99 |
| SPDR Euro Stoxx 50              | FEZ   | ΕW  | 3.98 |
| Select SPDR Matris              | XLB   | ΕA  | 3.92 |
| PS Dynmc Food & Bev             | РВЈ   | ΕA  | 3.82 |
| PSQQQ                           | QQQ   | ELC | 3.61 |
| SPDR DJ GIbl Titans             | DGT   | ΕW  | 3.60 |
| iShares Mexico                  | EW W  | ΕW  | 3.60 |
| W tree Ttl Earn                 | EXT   | ELC | 3.38 |
| PS DWA Emrg Mrkt T Ldrs         | PIE   | ΕW  | 3.33 |
| Vngrd Div Apprctn               | VIG   | EGI | 3.26 |
| iShares S&P 100 Indx            | O E F | ELC | 3.20 |
| PS S&P SmICap Cnsmr Stpl        | PSCC  | ΕA  | 3.19 |
| PS Emrg Mrkt Infrastrctr        | PXR   | ΕW  | 3.18 |
| PS DB Commodity                 | DBC   | ΕA  | 3.13 |
| PS FTSE RAFIDvlp Mrkt xUSA      | ΡXF   | ΕW  | 3.07 |
| Vngrd Materials                 | VAW   | ΕA  | 3.06 |
| Vngrd European Indx             | V G K | ΕW  | 3.03 |

| iShares EAFE Indx               | EFA     | ΕW    | 3.02 |
|---------------------------------|---------|-------|------|
| Select SPDR Technigy            | XLK     | ΕA    | 2.99 |
| Select SPDR Indi                | XLI     | ΕA    | 2.90 |
| PS S&P 500 BuyWrite             | PBP     | ELC   | 2.85 |
| PS Dynmc Basic Matrl            | ΡΥΖ     | ΕA    | 2.85 |
| PS GIbl Water                   | PIO     | ΕW    | 2.75 |
| W tree IntrntIMC Div            | DIM     | ΕW    | 2.72 |
| iShares Core S&P Mid Cap        | IJH     | EMC   | 2.63 |
| Guggnhm Insdr Sent              | NFO     | EMC   | 2.60 |
| iShares Hong Kong Indx          | E W H   | ΕW    | 2.60 |
| PS Dyn Mrkt                     | PWC     | ELC   | 2.60 |
| iShares EMU Indx                | ΕΖU     | ΕW    | 2.57 |
| Vngrd Europe Pacific            | VEA     | ΕW    | 2.51 |
| PS S&P Sm ICap Utilties         | PSCU    | ΕA    | 2.49 |
| Vngrd Large Cap                 | VV      | ELC   | 2.48 |
| PS DB Energy                    | DBE     | ΕA    | 2.38 |
| PS S&P Sm ICap M tris           | PSCM    | ΕA    | 2.30 |
| PS BLDR Dvlpd Mrkt 100 ADR      | A D R D | ΕW    | 2.23 |
| Vngrd Small Cap Value           | V B R   | ESC   | 2.21 |
| SPDR DJ Industrials             | DIA     | ELC   | 1.89 |
| PS WilderHill Prgsv Enrgy       | PUW     | ΕA    | 1.86 |
| Guggnhm RJAII                   | RYJ     | ELC   | 1.85 |
| PS Dynmc Pharma                 | PJP     | ΕA    | 1.79 |
| Vngrd TTL Stock                 | VTI     | ELC   | 1.60 |
| W tree Eur SC Div               | DFE     | ΕW    | 1.55 |
| W tree Intrntl SC Div           | DLS     | ΕW    | 1.45 |
| W tree MidCap Earn              | EZM     | EMC   | 1.45 |
| Vngrd Tech                      | V G T   | ΕA    | 1.36 |
| W tree Sm I Cap Div             | DES     | ESC   | 1.32 |
| iShares Germany Indx            | E W G   | ΕW    | 1.26 |
| iShares Telecomm                | IYZ     | ΕA    | 1.25 |
| Select SPDR Health              | XLV     | ΕA    | 1.20 |
| SPDR Gold                       | GLD     | ΕG    | 1.19 |
| Vngrd MidCap Val                | VO      | EMC   | 1.17 |
| PS FTSE RAFIDvip Mrkt xUSA Smi  | PDN     | ΕW    | 1.13 |
| Vngrd Grth                      | VUG     | ELC   | 1.12 |
| PS Buyback Achievers            | ΡKW     | EGI   | 1.00 |
| PS DB Gold                      | DGL     | ΕG    | 0.96 |
| Select SPDR Financls            | XLF     | ΕA    | 0.94 |
| Vngrd Fincl Srv                 | VFH     | ΕA    | 0.90 |
| iShares Gold                    | IAU     | ΕG    | 0.89 |
| PS Dynmc Consmr Staples         | PSL     | ΕA    | 0.86 |
| PS Glbl Clean Enrgy             | PBD     | ΕW    | 0.81 |
| SPDR Mid Cap Trust              | MDY     | EMC   | 0.78 |
| W tree Japan SC Div             | DFJ     | E W R | 0.75 |
| Pro Shares Short Russell 2000   | R W M   | ESC   | 0.75 |
| iShares Russell 1000 Grwth Indx | IW F    | ELC   | 0.71 |
| Vngrd Health                    | VHT     | ΕA    | 0.66 |
| Guggnhm Spin Off                | CSD     | EMC   | 0.58 |
| PS Dynmc Retail                 | PMR     | ΕA    | 0.57 |
| Guggnhm China REIT              | ΤΑΟ     | E W R | 0.45 |
| PS DWA Tech Ldr                 | PDP     | ELC   | 0.44 |
| iShares Russell 2000 Value Indx | IW N    | ESC   | 0.40 |
| Vngrd Small Cap                 | V B     | ESC   | 0.37 |
| PS DB Precious Metals           | DBP     | EG    | 0.24 |
|                                 |         |       |      |

| Vngrd Extnd 4500                  | VXF   | ELC   | 0.22  |
|-----------------------------------|-------|-------|-------|
| iShares Russell 2000              | IW M  | ESC   | 0.13  |
| PS Aerospace & Def                | PPA   | ΕA    | 0.10  |
| PS GIbI Listd Prvt Eqty           | PSP   | ΕW    | 0.07  |
| PS FTSE RAFIUS 1500 Sml-Mid       | PRFZ  | EMC   | 0.02  |
| SPDR S&P Metals & Mining          | XME   | ΕA    | -0.09 |
| iShares China                     | FXI   | ΕW    | -0.10 |
| US Natural Gas                    | UNG   | ΕA    | -0.13 |
| PS Dynmc Lrg Cap Grth             | P W B | ELC   | -0.19 |
| PS Cleantech                      | ΡΖD   | ΕA    | -0.22 |
| iShares Japan                     | E W J | ΕW    | -0.24 |
| PS DB Base Metals                 | DBB   | EG    | -0.25 |
| SPDR S&P Retail                   | XRT   | ΕA    | -0.32 |
| PS S&P SmICap Fincl               | PSCF  | ΕA    | -0.37 |
| PS Dynmc Consmr Discr             | PEZ   | ΕA    | -0.38 |
| PS S&P SmICap Info Tech           | PSCT  | ΕA    | -0.45 |
| PS Water Resources                | PHO   | ΕA    | -0.47 |
| Guggnhm China All                 | YAO   | E W R | -0.55 |
| W tree Japan Hedge Eqty           | DXJ   | ЕC    | -0.60 |
| SPDR S&P Bank                     | KBE   | ΕA    | -0.67 |
| SPDR S&P Regional Banking         | KRE   | ΕA    | -0.69 |
| PS DWA Dvlpd Mrkt T Ldrs          | PIZ   | ELC   | -0.77 |
| PS GIbl Gold Precious Mtls        | PSAU  | EG    | -0.79 |
| Vngrd Consmr Dis                  | VCR   | ΕA    | -0.80 |
| Vngrd Small Cap Grth              | VBK   | ESC   | -0.81 |
| PS S&P SmICap Cnsmr Dis           | PSCD  | ΕA    | -0.81 |
| Select SPDR Cnsmr Disc            | XLY   | ΕA    | -0.88 |
| PS Dynmc Fncl                     | PFI   | ΕA    | -0.92 |
| PS S&P SmICap Indstrils           | PSCI  | ΕA    | -1.15 |
| PS S&P SmICap Hith Care           | PSCH  | ΕA    | -1.16 |
| Pro Shares Short S&P 500          | SH    | ЕC    | -1.28 |
| Guggnhm Timber                    | СИТ   | ΕA    | -1.40 |
| PS Dynmc Bldg Cnstrctn            | PKB   | ΕA    | -1.44 |
| PS Dynmc Networking               | РХQ   | ΕA    | -1.51 |
| iShares DJ US Home Constr.        | ITB   | ΕA    | -1.54 |
| PS Dynmc Leisure & Enter          | PEJ   | ΕA    | -1.57 |
| PS Zacks Micro Cap                | PZI   | ESC   | -1.66 |
| SPDR S&P Homebuilders             | ХНВ   | ΕA    | -2.10 |
| iShares Silver                    | SLV   | ΕG    | -2.19 |
| Market Vectors Russia             | RSX   | ΕW    | -2.20 |
| PS Dynmc Software                 | PSJ   | ΕA    | -2.26 |
| Guggnhm Solar                     | TAN   | ΕA    | -2.27 |
| Market Vectors Gold Minors        | GDX   | EG    | -2.38 |
| PS DB Silver                      | DBS   | EG    | -2.43 |
| PS Dynmc Technology               | PTF   | ΕA    | -2.61 |
| Guggnhm China Sml                 | HAO   | EWR   | -2.67 |
| PS Dynmc Media                    | PBS   | ΕA    | -3.26 |
| PS Dynmc Healthcare               | РТН   | ΕA    | -3.55 |
| PS Dynmc Biotech                  | PBE   | ΕA    | -3.68 |
| PS Gldn Drgn USX China            | PGJ   | ΕW    | -4.66 |
| PS NASDAQ Intrnt                  | PNQI  | ΕA    | -5.19 |
| PS WilderHill Cln Enrgy           | PBW   | ΕA    | -6.01 |
| Market Vectors Junior Gold Miners | GDXJ  | EG    | -9.11 |
|                                   |       |       |       |

## S&P 500 (SPY) and NYSE Margin Debt (updated)



Last week edit: I went back and looked a third time at the two previous tops. For both, the trigger of the subsequent severe sell off was 5%. So if SPY closes 5% lower than its recent peak at 196.5 (below 186.7), odds are that won't be a buying opportunity.

Last week edit:A member asked about depth of loss and duration to bottom of the previous two signals. The first bear lasted 16 months and lost 51%. The second bear lasted 25 months and lost 45%. So IF the market follows the previous averages and peaks this month, the bottom would fall somewhere between 10/15 and 7/16 with the Dow Industrials around 8,400 (current about 16,800).

Previous week: The chart shows the total return (dividends included) of SPY (the S&P 500 etf) (blue line, right scale) and NYSE margin debt (red line, left scale) from 1/29/1993 through 5/31/2014. I shift the margin debt data forward by one month.

As you can see, the two series are closely correlated. But the point is to show that at the two previous major peaks in 2000 and 2007 (large blue down arrows) that preceded 50% losses in SPY, the debt series peaked from 2 to 4 months ahead of the market's peak.

The smaller down arrow marks a coincident peak in 2011 when the market plunged near 20% but did recover. Again, the major peaks were preceded by reductions in margin debt. This is similar to what is happening now. NYSE margin debt peaked in March 2014 (again I shift the data forward one month to make it more timely). The stock market as measured by SPY has continued to climb during April and May.

So, we are now 2 months from the NYSE margin debt peak and entering month 3 with June. If past parameters hold, we are either peaking now or will peak by 7/31. The move thereafter would be another 50% decline.

The reason for this is maintenance. An account with margin debt must maintain enough equity to offset any market decline. If the equity is not enough, then the account must sell to raise cash (or the holder must add cash).

### Overflow from Page 1, Definitions, and Newsletter Updates

#### (Continued from page 1) **REVIEW**

gin calls will go out and must be met either by depositing more cash or by selling stock. This in turn sets up the selling cycle of forcing more margin calls and more selling, until the bottom is made.

Previous margin and price peaks were marked with 5% declines to trigger the selling. 16,100 is the DJ Industrials level and 186 is the SPY level to monitor.

Like I said, there are no guarantees, but this will be interesting.

In the meantime, the market does remain "in gear" to the upside as shown on the chart on page one.

Fundamentally, the economy is expanding nicely. The Fed has recognized that it is on a selfsustaining course. There is no recession in sight. Unemployment is dropping. Inflation is rising. They should end QE by October, a short four months away.

As far as their raising rates, that may come sooner than expected. But as usual, this only means the economy is roaring ahead. This too will be interesting to see if they overplayed their hand where the economy moves ahead strongly even in the face of rising rates. It has done so many times before. should be very interesting to see how it all plays out. A falling stock market in the face of a strong economy is most likely the least expected event.

See the portfolio pages for any changes.

So, the remainder of 2014

Just to clarify a couple of terms that I use regularly.

Short-term is days to weeks. Intermediate-term is weeks to months. Long-term is months to years. Cyclical is 1-5 years. Secular is 5 years to decades.

Bull market is a series of higher highs and higher lows.

Bear market is a series of lower lows and lower highs.

Neutral market is sideways without a discernible pattern.

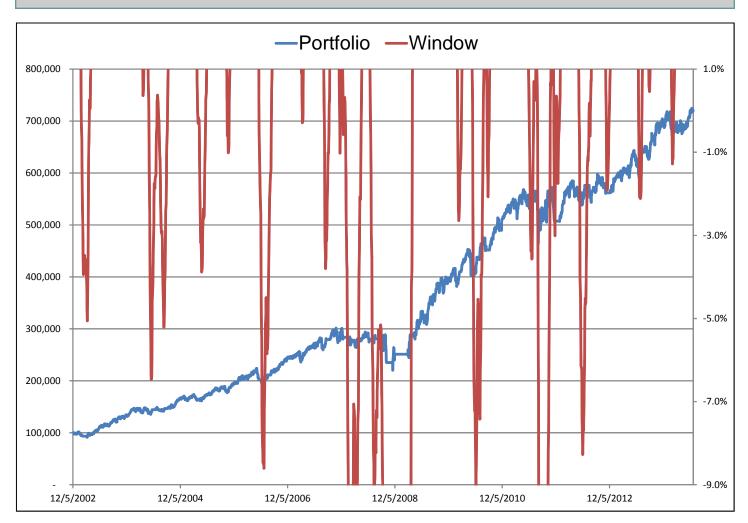
Oddly, bull and bear markets may occur simultaneously, but only over different time periods. For example, we may be in a secular bear market, but there are cyclical bull and bear markets within that.

Closing stops are "mental". I look at the position at quarter to the close. If it is trading below the stop (or above if short), then I act with the assumption the security will trigger that closing stop on that day. I sell (or cover) at the close that day.

Portfolio stops for the World Growth Model are internally maintained; they are based on the World Growth Index, not the individual ETFs. Stops will be emailed when close or if triggered.

6/30 No changes.6/23 No changes.6/16 No changes.

# Window to Buy (closed as of 6/30/14)



The chart above shows the World Growth Model (Portfolio-blue line) and the Window to Buy (Window-red spikes). The chart covers the period from 12/5/2002 through the present.

The Window to Buy is to answer the question, when should I buy if I missed the initial timing model buy signal, or when do I buy more after my initial position to increase my position with additional money?

Being risk-averse, I wanted a way to answer this sensibly, which is try to buy on measured corrections, rather than chase the market higher and higher. The Window to Buy is the answer. The caveat is that in a strong, early bull market, this approach may miss the early gains, unless you are already following the World Growth Model strategy (and bought on the initial buy). But the rest of the time, the Window is a solid approach to managing portfolio risk. The base line for the Window is 0%. The chart shows +1% to -9%. When the base line is above zero, the Window is closed. It doesn't mean the market can't or won't go higher. It just means that the downside risk to the potential stop or sell signal is fairly wide. When the WGM drops enough, then the Window to buy opens.

When the Window opens, it represents a lower-risk entry period. If the market recovers, the Window will close again. If the market continues lower, either the sell stop will be triggered or the timing model will signal a sell. The timing model sell signal overrides the Window to Buy.

What ideally happens in up markets is the timing model remains on a buy, while the market corrects and opens the Window to Buy. It then reverses and heads higher with more investment dollars on board for the rally.

#### **PORTFOLIO DESCRIPTIONS (pages 2 and 6)**

Our guiding goal is to provide the most return with the least risk consistently through bull and bear markets.

- Income Portfolio, page2: Uses a proprietary selection methodology on all of the monitored bond-oriented ETFs to pick the top ETFs. I then use a proprietary timing model to decide whether to buy, sell, hold, or avoid. From time to time, timing considerations may take precedence over selections; in other words, we may own lower ranked funds because of anticipated timing changes.
- Growth Portfolio, page 6: As of 12/10/12, it is based on the World Growth Index (WGI), which is made up of a static fully invested 20% in each of five ETFs (EEM, EFA, IWM, QQQ, SPY). The Portfolio will buy and sell the WGI based on proprietary timing signals. On 9/23/13, the new C-lect 5 is also part of this portfolio. It too uses timing.

Both portfolios were started on 1/1/10 with \$100,000. As mentioned, the Growth Portfolio strategy was changed on 12/10/12 to the World Growth Model and again on 9/23/13 to incorporate the C-lect 5 model.

Portfolio changes will usually be made at the close on Monday, unless otherwise noted in any emailed hotline update or triggered stop orders. Issues are normally posted on Mondays by 1:35pm cst (Tuesday if Monday is a holiday, defined as market closed). Portfolios are updated through the Friday close the week before.

Dividends are reinvested in additional shares.

Commissions of \$10 per trade are applied. Interest is currently zero for the money market (cash) position.

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Unless otherwise noted, the weekly eNewsletter is posted by 1:35 PM central time each Monday, except for holidays (closed stock market) and then on Tuesday. It may contain actionable, specific buy or sell advice to take that day at the Monday (or Tuesday) close in each portfolio. We may also use stop orders. For stops, check the ETF at quarter to the close. If it is below (or above) a stop level, assume it will close there and act on that. Portfolio data will be updated through the previous Friday's close. Fund symbols, rather than names, are the official identification used for activity.

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